



For Purchases made from Authorized Canon Dealers only

See "Promotions" on <http://rebates.usa.canon.com> for a complete list of Authorized Canon Dealers.

Receive an American Express® Reward Card by mail  
after the purchase of Select Canon Lenses

## EF LENSES

Offer valid on purchases made from April 2<sup>nd</sup>, 2017 through June 3<sup>rd</sup>, 2017

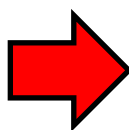
Receive an American Express® Reward Card by mail after purchase of select Canon lenses shipped from and sold by participating Authorized Canon Dealers.

(A list of participating Authorized Canon Dealers  
is available at <http://rebates.usa.canon.com>.)

**This promotion is valid only for purchases made at a participating Authorized Canon Dealer.  
This promotion is not combinable with other Canon promotions.**

You have the option to pre-submit this rebate form online and print it for mailing with your required documentation. Please go to <http://rebates.usa.canon.com> and click on the "Pre-submit your Rebate Claim" button to pre-submit your claim.

*Please note that although your pre-submission claim form will be electronically submitted to Canon USA, Inc., a printed copy of the claim form as well as the required supporting documentation must still be submitted by postal mail to Canon USA, Inc. in order to complete your submission.*

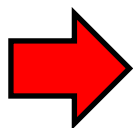


**Step 1 – Next to the lens offers below, please check the box of each eligible lens that applies to your purchase and enter the serial number. To qualify for this promotion, you must purchase at least two (2) different eligible new Canon EF lenses. (A lens included in a camera lens kit does not qualify as an eligible EF lens under this promotion; also, multiple purchases of a single lens do not qualify for this promotion.) All eligible lens purchases must be included on the same sales receipt.**

| Please select the Eligible Lenses  |                               | UPC Code     | American Express®<br>Reward Card value | Serial Number |
|------------------------------------|-------------------------------|--------------|----------------------------------------|---------------|
| <b>EF LENSES – ULTRA WIDE ZOOM</b> |                               |              |                                        |               |
| <input type="checkbox"/>           | EF-S 10-22mm f/3.5-4.5 USM    | 013803043099 | <b>\$25.00</b>                         |               |
| <input type="checkbox"/>           | EF-S 10-18mm f/4.5-5.6 IS STM | 013803240764 | <b>\$25.00</b>                         |               |
| <input type="checkbox"/>           | EF 11-24mm f/4L USM           | 013803240771 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>           | EF 16-35mm f/2.8L II USM      | 013803078596 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>           | EF 16-35mm f/2.8L III USM     | 013803256901 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>           | EF 16-35mm f/4L IS USM        | 013803240634 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>           | EF 17-40mm f/4L USM           | 013803028058 | <b>\$150.00</b>                        |               |

| Please select the Eligible Lenses                  |                                   | UPC Code     | American Express®<br>Reward Card value | Serial Number |
|----------------------------------------------------|-----------------------------------|--------------|----------------------------------------|---------------|
| <b>EF LENSES – STANDARD ZOOM</b>                   |                                   |              |                                        |               |
| <input type="checkbox"/>                           | EF-S 15-85mm f/3.5-5.6 IS USM     | 013803108651 | <b>\$25.00</b>                         |               |
| <input type="checkbox"/>                           | EF-S 17-55mm f/2.8 IS USM         | 013803064445 | <b>\$50.00</b>                         |               |
| <input type="checkbox"/>                           | EF-S 18-200mm f/3.5-5.6 IS        | 013803092752 | <b>\$25.00</b>                         |               |
| <input type="checkbox"/>                           | EF 24-70mm f/2.8L II USM          | 013803134162 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>                           | EF 24-70mm f/4L IS USM            | 013803147773 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>                           | EF 24-105mm f/3.5-5.6 IS STM      | 013803240788 | <b>\$25.00</b>                         |               |
| <input type="checkbox"/>                           | EF 24-105mm f/4L IS USM           | 013803050844 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>                           | EF 24-105mm f/4L IS II USM        | 013803274196 | <b>\$150.00</b>                        |               |
| <b>EF LENSES – TELEPHOTO ZOOM</b>                  |                                   |              |                                        |               |
| <input type="checkbox"/>                           | EF 28-300mm f/3.5-5.6L IS USM     | 013803037197 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>                           | EF 70-200mm f/2.8L IS II USM      | 013803092776 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>                           | EF 70-200mm f/2.8L USM            | 082966213151 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>                           | EF 70-200mm f/4L IS USM           | 013803064568 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>                           | EF 70-200mm f/4L USM              | 082966214202 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>                           | EF 70-300mm f/4.5-5.6 DO IS USM   | 013803037180 | <b>\$25.00</b>                         |               |
| <input type="checkbox"/>                           | EF 70-300mm f/4-5.6 IS USM        | 013803050851 | <b>\$50.00</b>                         |               |
| <input type="checkbox"/>                           | EF 70-300mm f/4-5.6 IS II USM     | 013803256888 | <b>\$50.00</b>                         |               |
| <input type="checkbox"/>                           | EF 70-300mm f/4-5.6L IS USM       | 013803122251 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>                           | EF 100-400mm f/4.5-5.6L IS II USM | 013803240863 | <b>\$150.00</b>                        |               |
| <b>EF LENS – FISHEYE</b>                           |                                   |              |                                        |               |
| <input type="checkbox"/>                           | EF 8-15mm f/4L Fisheye USM        | 013803122275 | <b>\$150.00</b>                        |               |
| <b>EF LENSES – WIDE ANGLE</b>                      |                                   |              |                                        |               |
| <input type="checkbox"/>                           | EF 14mm f/2.8L II USM             | 013803079425 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>                           | EF 20mm f/2.8 USM                 | 082966212888 | <b>\$25.00</b>                         |               |
| <input type="checkbox"/>                           | EF 24mm f/1.4L II USM             | 013803092769 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>                           | EF 24mm f/2.8 IS USM              | 013803137378 | <b>\$25.00</b>                         |               |
| <input type="checkbox"/>                           | EF 28mm f/1.8 USM                 | 082966213281 | <b>\$25.00</b>                         |               |
| <input type="checkbox"/>                           | EF 28mm f/2.8 IS USM              | 013803134193 | <b>\$25.00</b>                         |               |
| <input type="checkbox"/>                           | EF 35mm f/1.4L II USM             | 013803240818 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>                           | EF 35mm f/1.4L USM                | 082966214028 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>                           | EF 35mm f/2 IS USM                | 013803134186 | <b>\$25.00</b>                         |               |
| <b>EF LENSES – STANDARD &amp; MEDIUM TELEPHOTO</b> |                                   |              |                                        |               |
| <input type="checkbox"/>                           | EF 50mm f/1.2L USM                | 013803064551 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>                           | EF 50mm f/1.4 USM                 | 082966213014 | <b>\$50.00</b>                         |               |
| <input type="checkbox"/>                           | EF 85mm f/1.2L II USM             | 013803064056 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>                           | EF 85mm f/1.8 USM                 | 082966212901 | <b>\$50.00</b>                         |               |
| <input type="checkbox"/>                           | EF 100mm f/2 USM                  | 082966212826 | <b>\$25.00</b>                         |               |

| Please select the Eligible Lenses  |                                   | UPC Code     | American Express®<br>Reward Card value | Serial Number |
|------------------------------------|-----------------------------------|--------------|----------------------------------------|---------------|
| <b>EF LENSES – TELEPHOTO</b>       |                                   |              |                                        |               |
| <input type="checkbox"/>           | EF 135mm f/2L USM                 | 082966213328 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>           | EF 200mm f/2L IS USM              | 013803083767 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>           | EF 200mm f/2.8L II USM            | 082966213311 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>           | EF 300mm f/2.8L IS II USM         | 013803122169 | <b>\$150.00</b>                        |               |
| <b>EF LENSES – SUPER TELEPHOTO</b> |                                   |              |                                        |               |
| <input type="checkbox"/>           | EF 200-400mm f/4L IS USM Extender | 013803134179 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>           | EF 400mm f/2.8L IS II USM         | 013803122176 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>           | EF 400mm f/4 DO IS II USM         | 013803217049 | <b>\$25.00</b>                         |               |
| <input type="checkbox"/>           | EF 400mm f/5.6L USM               | 082966203022 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>           | EF 500mm f/4L IS II USM           | 013803134124 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>           | EF 600mm f/4L IS II USM           | 013803134148 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>           | EF 800mm f/5.6L IS USM            | 013803092738 | <b>\$150.00</b>                        |               |
| <b>EF LENSES – MACRO</b>           |                                   |              |                                        |               |
| <input type="checkbox"/>           | EF-S 60mm f/2.8 Macro USM         | 013803050424 | <b>\$50.00</b>                         |               |
| <input type="checkbox"/>           | MP-E 65mm f/2.8 1-5x Macro Photo  | 082966214219 | <b>\$25.00</b>                         |               |
| <input type="checkbox"/>           | EF 100mm f/2.8 Macro USM          | 082966214233 | <b>\$25.00</b>                         |               |
| <input type="checkbox"/>           | EF 100mm f/2.8L Macro IS USM      | 013803108620 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>           | EF 180mm f/3.5L Macro USM         | 082966213335 | <b>\$150.00</b>                        |               |
| <b>EF LENSES – TILT-SHIFT</b>      |                                   |              |                                        |               |
| <input type="checkbox"/>           | TS-E 17mm f/4L                    | 013803108606 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>           | TS-E 24mm f/3.5L II               | 013803108613 | <b>\$150.00</b>                        |               |
| <input type="checkbox"/>           | TS-E 45mm f/2.8                   | 082966212741 | <b>\$25.00</b>                         |               |
| <input type="checkbox"/>           | TS-E 90mm f/2.8                   | 082966212758 | <b>\$25.00</b>                         |               |
| <b>EF LENSES – OTHER</b>           |                                   |              |                                        |               |
| <input type="checkbox"/>           | Extender EF 1.4x III              | 013803122145 | <b>\$25.00</b>                         |               |
| <input type="checkbox"/>           | Extender EF 2x III                | 013803122152 | <b>\$25.00</b>                         |               |



**Step 2 – Cut out the 12-Digit UPC Barcode from the eligible Canon lenses that you purchased.**



## Claim Checklist:

- ☐ This completed claim form.
- ☐ Write the alphanumeric serial number next to your selections.
- ☐ A legible copy of your sales receipt from a participating Authorized Canon Dealer, showing the purchase of new eligible Canon lenses, with the date of purchase and the purchase prices circled, and the name of the participating Authorized Canon Dealer clearly legible.
- ☐ Original Proof of Purchase 12-Digit Barcode cut from the eligible lens boxes, leaving a hole in the boxes. WE MUST RECEIVE "PROOF OF PURCHASE" WITH CARDBOARD INTACT. DO NOT PEEL OFF "PROOF OF PURCHASE" STICKERS. (SEE SAMPLE UPC BARCODE ABOVE.)
- ☐ Make copies of all documents for your records.
- ☐ Mail all documents to the address in the shaded box.

### Mail Completed Claim and Supporting Documentation to:

Promotion ID: 8191434  
Canon Lens Mail-in Rebate Promotion  
P.O. Box 343140  
Memphis, TN 38184

Please provide the following information:

First Name MI Last Name

Mailing Address (NO P.O. BOXES, except for residents of North Dakota)

City State Zip Code

Daytime Phone Email Address

**Terms of offer:** Offer good in the 50 United States, the District of Columbia and Puerto Rico, on lenses purchased by an end-user customer from a participating Authorized Canon Dealer only. Offer void where taxed, restricted or otherwise prohibited by Federal, State or Local law. Your envelope containing this claim form, the section of the box bearing the original "Proof of Purchase" 12-digit UPC bar code cut from the eligible EF lens boxes, leaving a hole in the boxes (**we must receive "Proof of Purchase" with cardboard intact; do not peel off "Proof of Purchase" sticker**); and a legible copy of your sales receipt from a participating Authorized Canon Dealer with eligible lens purchases circled must be postmarked no later than July 3, 2017 and received no later than July 17, 2017. Purchases of eligible lenses made from a participating Authorized Canon Dealer must be made between April 2, 2017 and June 3, 2017 and must appear on the same receipt to be eligible for the offer. **For full listing of participating Authorized Canon Dealers, please visit: <http://rebates.usa.canon.com>. Photocopied UPC barcodes and "Secondary Proof of Purchase" barcodes will not be accepted.** All required information on the claim form must be hand printed; no mechanical reproductions or labels will be accepted. **Keep copies of materials submitted; originals submitted become Canon's property and will not be returned. Allow 60 days for processing of claim.** Incomplete or illegible claim forms and claims that do not comply with the terms and conditions of this offer will be rejected and will not be returned. Canon and/or its agents reserve the right to substantiate claims, and request additional identification and/or documentation. Use of fictitious names or addresses could result in federal prosecution for U.S. mail fraud. In the event of questions regarding claims, program or policy, Canon will review all documents and make the final determination of claim eligibility. Dealers, distributors and other resellers are not eligible for this offer. American Express® Reward Card will only be mailed to a street address (except where prohibited by law) in the 50 United States, the District of Columbia or Puerto Rico. Offer does not apply to purchases of refurbished or used products nor for eligible products packaged together and sold for one price. **Canon reserves the right to seek reimbursement of any rebate paid on a product that is accepted for return by an Authorized Canon Dealer after the rebate is paid to you.** By submission of this rebate claim to Canon, you hereby agree to submit to the jurisdiction of the federal or state courts located in Suffolk County, New York regarding any disputes arising out of the payment, nonpayment or attempt at reimbursement of payment of this rebate claim. Quantities of advertised products may be limited. Canon is not responsible for lost, stolen, misdirected or undelivered mail, nor for misprints or typographical errors. This offer cannot be combined with any other Canon offer or promotion. Cash value 1/100¢.

This American Express® Reward Card can be used at U.S. merchants that accept American Express® Cards. Funds do not expire. No ATM cash withdrawal. SUBJECT TO APPLICABLE LAW, A \$3.00 MONTHLY FEE WILL BE ASSESSED AGAINST CARD BALANCE STARTING SIX MONTHS AFTER CARD ISSUANCE. Additional limitations apply, including restriction on use at cruise lines or for recurring billing. See Cardholder Agreement for complete details. Card cannot be redeemed for cash, except where required by law. This Card is issued pursuant to a loyalty, reward or other promotional program. Card is issued by American Express Prepaid Card Management Corporation. American Express is not the sponsor of this promotion.

☐ Please check this box if you **do not** want to receive information about other Canon products and promotions that may be of interest to you.

**For questions regarding this offer call 1-866-668-9861 from 8:00 a.m. to 8:00 p.m., ET, Monday-Friday, excluding holidays. For a status on your rebate visit <http://rebates.usa.canon.com>.**