

the big photo show

seriously fun photography
May 17th & 18th
Los Angeles Convention Center

The Big Photo Show is a multi-sensory experience where photo enthusiasts, like you, can see, touch, and explore the latest products rather than simply reading about them. Everything is designed to deepen and enhance your relationship with the entire photography experience - from image capture to image output.

Trade in Trade up

SALE

Samy's Camera

Trade in ANY camera for an additional \$100 or more!
ON THE PURCHASE OF OLYMPUS E-M1



Trade-in your DSLR \$8000!
and receive up to \$8000!

PHASE ONE THE WORLD'S FIRST CMOS-BASED MEDIUM FORMAT DIGITAL CAMERA BACK

IQ250 DF+ Kit WITH 80MM LS

The 50-megapixel IQ250 features a Sony CMOS sensor that captures full resolution images up to ISO 6400. Capture stunning imagery in available light - virtually anywhere and any time. With a sensor size of 44x33mm, the IQ250 offers 68 percent more image-capture real estate than any full-frame 35mm DSLR camera and the widest usable ISO range of any medium format camera system. Dynamic range of 14 f-stops enables photographers to capture the most demanding scenes in one shot, while retaining details in highlights and shadows.



Instantly Connect to Smartphones and Tablets

- Ultra-fast AF with BIONZ™ X processing engine
- Up to ISO 16000 sensitivity
- 180° tilting LCD screen
- Full HD 1080/60i/24p video
- Built-in pop-up flash
- Up to 4 FPS shooting

Encased in reinforced metallic alloy

- WiFi and NFC enabled
- Records 1080p video in AVCHD
- Silent electronic shutter with minimum shutter speed of 1/8000th of a second

Leica Trade Up Program

Trade-in any camera for up to \$5000 towards the Leica S
PLUS Additional \$1000 or more on any DSLR from Samy's Camera

Leica S Body (Typ006) \$21,950
Medium Format DSLR Camera

A CLASS OF IT'S OWN - ITS NUMEROUS NEW FEATURES AND FUNCTIONS ARE ALL DESIGNED TO MEET THE PRECISE NEEDS OF PROFESSIONAL PHOTOGRAPHERS.

- 37.5MP low noise CCD image sensor
- 3.0" LCD monitor displays all the functions of the camera in a clear, simple layout
- Capture professional-grade DNG or JPEG files include a 2GB buffer memory for smooth, fast operation of the camera
- Dual memory card slots



OLYMPUS OM-D E-M1 BODY
16.3 MEGAPIXEL
Wi-Fi

SAVE \$100
\$1299

1920 x 1080 HD Video

- TruePic VII Image Processor
- FAST Dual Phase- & Contrast-Detection AF
- 3.0" 1,037k-Dot Tilting LCD Touchscreen
- 10 fps and 1/8000 sec. Top Shutter Speed
- 5-Axis Image Stabilization with IS Auto

\$1399 - \$100 instant rebate

Trade in your SLR for extra cash when purchasing a new DSLR today!

Canon EOS 5D Mark III BODY
SAVE \$200
\$3199

22.3 MEGAPIXEL
6.0 Frames Per Sec

Full frame, high-resolution image capture

- Extended ISO range of 100-25600
- Advanced professional-level HD video capabilities
- EOS HD Video with manual exposure control and multiple frame rates
- Shooting performance up to 6.0 fps

\$3399 - \$200 mail-in rebate



Nikon D800 BODY
SAVE \$200
\$2796.95

36.3 MEGAPIXEL

Extremely low noise, incredible dynamic range and the most faithful colors

- ISO 100 to 6400 (expanded up to 25,600)
- Broadcast quality video - Full HD 1080p at 30/25/24p or 720p at 60/50p in AVC format

\$2996.95 - \$200 instant rebate



Panasonic DMC-GM1 with 12-32mm
\$748

16 MEGAPIXEL
AVCHD Progressive
Full HD 1080p
Wi-Fi CERTIFIED



Trade in ANY camera and get \$100 toward the D-LUX 6!

Leica D-LUX6 GLOSSY BLACK / SILVER
\$699

10.1 MEGAPIXEL
3.8X ZOOM

Ultra-fast Leica DC lens

- 10.1MP CMOS Sensor
- Ultra Fast f/1.4 Leica Lens
- 3.8x Zoom, 24-90mm Equivalent Lens
- 920k Pixel LCD Display
- Full HD 1080p AVCHD and MP4 Video
- 12 Frames Per Second Burst

\$799 - \$100 instant savings, 18115



TRADE IN ANY USED LENS TOWARDS THE PURCHASE OF ANY NEW LENS!

Canon F4 L USM
SAVE \$100
\$739

\$839 - \$100 mail-in rebate



Nikon F3.5-5.6G ED VR II
\$596.95



TAMRON 18-270mm Di II VC PZD
SAVE \$100
\$349

\$449 - \$70 mail-in rebate - \$30 Bonus mail-in rebate (starts 4/2/2014)



Canon F2.8L II USM
SAVE \$300
\$1999

\$2299 - \$300 mail-in rebate



Nikon F2.8G
\$1886.95



TAMRON 70-200mm F2.8 VC
SAVE \$100
\$1399

\$1499 - \$100 mail-in rebate



Canon F2.8L IS USM
SAVE \$300
\$2199

\$2499 - \$300 mail-in rebate



Nikon F2.8 VR II
\$2396.95



SIGMA F5-6.3 DG OS HSM APO
SAVE \$170
\$899

\$1069 - \$170 instant rebate



Canon F1.2L USM
SAVE \$200
\$1419

\$1619 - \$200 mail-in rebate



Nikon 60mm Micro
\$599.95



SIGMA F7.8 EX DC OS HSM
SAVE \$100
\$569

\$669 - \$100 instant rebate



POINT & SHOOT

SONY DSC-RX10
\$1298

20.2 MEGAPIXEL
16.6X ZOOM

Bright, large-aperture zoom

- 1" 20.2 MP Exmor™ R sensor for extreme low-light shots
- Dust & moisture-resistant mag-alloy body
- F2.8 Zeiss® Vario Sonnar T* Lens
- Ultra-fast AF thanks to new "BIONZ™ X" processing engine
- Full HD movies at 60p/24p with full exposure control



Canon PowerShot G1X Mark II
\$799

12.8 MEGAPIXEL
5X ZOOM

Outstanding low-light performance up to ISO 12800

- New Canon 1.5", 12.8MP High-Sensitivity CMOS sensor
- 24mm Wide-Angle lens with Optical Image Stabilizer
- Bright, capacitive 3" tilt-type touch panel LCD



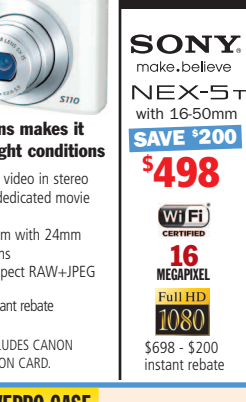
SONY NEX-5T with 16-50mm
SAVE \$200
\$498

16 MEGAPIXEL
Full HD 1080p

DSLR-quality in about half the size & weight

- 16 MP APS-C sensor with fast 10 fps shooting speed
- Up to ISO 25600 for low-light performance
- Fast Hybrid AF with phase detection
- Full HD movies at 60p/60i/24p
- 180° tilt-able touch-screen LCD for easy self-portraits

\$698 - \$200 instant rebate



FUJIFILM X-E2
with 18-55mm
SAVE \$1399

16 MEGAPIXEL
Full HD 1080p

Fast auto focus speed of 0.08 sec.

- X-Trans CMOS II for unmatched color reproduction
- Lens Modulation Optimizer technology brings out the full potential of the XF lens
- Sensitivity range from ISO 200-6400, further expandable to ISO 100-25600



Nikon 1 AW1
with 11-27.5mm
\$796.95

14.2 MEGAPIXEL

Tough, waterproof, shockproof, freezeproof construction

- Fastest continuous shooting frame rate, shooting at 60 FPS fixed focus or 15 FPS full autofocus
- Wireless sharing to your smartphone or Wi-Fi enabled devices
- Shoot Full HD 1080p video where no interchangeable lens camera ever could before - underwater, in freezing temperatures, and in the middle of the action



Panasonic HC-X920K
Amazing 3MOS BSI Ultrafine HD Video Quality
SAVE \$100
\$899.99

BSI sensor

- Bright Leica F1.5 12X Optics
- Remote WiFi mobile device tether plus iStream sharing
- Two way remote home monitor networking

\$999 - \$100 instant rebate



SONY HDR-CX240
Full HD 60p Camcorder
SAVE \$30
\$199.99

1920 x 1080 Full HD 60p

- 29.8mm wide Carl Zeiss® lens
- 2.7" LCD
- SteadyShot™ image stabilization with Active mode

\$229.99 - \$30 instant rebate



Canon VIXIA HF R500
\$299.99

57x Advanced Zoom & SuperRange Optical Image Stabilizer

- 1920 x 1080 Full HD video
- 3.28 MP Full HD CMOS Image Sensor and DIGIC DV 4 Image Processor
- LCD 3.0" Widescreen Touch Screen



MeFOTO Backpacker Travel Tripod
\$139.99

8 METALLIC COLORS!

Only 12.6" when folded yet 51.2" extended, it weighs 2.6 lbs and can support up to 8.8 lbs. Choose from 8 colors.



EIZO CX270-BK-CN-X
27" Widescreen ColorEdge IPS Monitor
\$2004

With ColorNavigator Software, Bundle with EIZO EX Sensor



INOVATIV Equipment Carts
STARTING AT \$2595

INOVATIV provides the film and photography industries with mobile equipment carts specifically designed and constructed to meet their unique needs. Compact in design, super strong, balanced, stable, durable and customizable.



Samy's Minima On-Camera LED Light
\$219

FREE VISO SHOE MOUNT!

144 lights, with hot shoe mount. The lux equivalent to a 50W tungsten. Its variable color temperatures (2800K-6500K) allow the user to achieve excellent color balance in all kinds of shooting environments or conditions.



GiSTEQ AL198
Flashmate F-198 LED Video Light
\$109

Nearly heat-free, compact and light weight

The perfect continuous lighting solution for your HD/SLR or video cameras. It uses the latest LED "Matrix Lighting" technology that gives you the best lighting to enhance your subject.



MeFOTO Sidekick360 Smartphone Adapter for Tripods
\$24.99

REG. \$49.99

Provides mobile photographers and filmmakers with solid camera support and precision control. The 360° rotating ball joint allows for quick repositioning from vertical for photos to horizontal for video



LACIE 2TB Rugged USB3 Thunderbolt™ Series
\$299.99

Shocking speeds up to 385MB/s (SSD)



HENSEL Integra Mini 600 2 light kit
\$1099

DESIGNED FOR DIGITAL PHOTOGRAPHY

Recycles in a lightning 0.25 - 1.2 sec. And it does it at flash durations as short as 1/1900 sec., so that every fleeting gesture is frozen



EXCLUSIVELY AT SAMY'S IN THE UNITED STATES!

AQUATICA Digital A1DCX
PRO HOUSING For Canon 1Dc & 1Dx
\$4599.95

The long awaited Housing for both the Canon EOS-1Dc and EOS-1Dc

EOS-1D C Cinema EOS Camera
SAVE \$2000
\$9999

18.1 MEGAPIXEL

- 4K Cinematic Quality Video
- 1920 x 1080 Full HD Video
- Dual DIGIC 5+ Image Processors
- 3.2" LCD Screen

\$11999 - \$2000 instant rebate



SONY 4K FDR-AX1
4K/60p Handycam Camcorder
\$4499.99

Exmor R CMOS Sensor

Capture 4K/60p video that far exceeds HD resolution

- XAVC-S codec allows extended 4K/HD video recording
- 1/2.3" 8.3MP Exmor R™ CMOS image sensor
- Professional image processor for real-time 4K / 60 fps recording
- Sony G-lens with 20X smooth servo zoom
- Built-in mic with 2x additional Pro XLR jacks for external inputs



GoPro HERO3+
Smaller, lighter, mightier still.
\$399

BLACK EDITION

Features video resolutions up to 4K, 12MP photos up to 30 frames per second, built-in Wi-Fi, SuperView™ and Auto Low Light modes. Waterproof to 131' / 40m.

SILVER EDITION
\$299

Features video resolutions up to 1080p60, 10MP photos up to 10 frames per second, enhanced low-light performance and built-in Wi-Fi. Waterproof to 131' / 40m.



Samy's Camera samys.com CASH PAID FOR USED EQUIPMENT! CALL GEORGE (323) 938-2420 x1293

LOS ANGELES (323) 938-2420
431 S. FAIRFAX AVE. (South of 3rd)
PRO DIGITAL (323) 857-9915
MONDAY - FRIDAY RENTAL, FILM & PROCESSING 8am-6pm ALL OTHER DEPTS. M-F 9:30am-6:30pm
SATURDAY 10am-6pm
SUNDAY 11am - 5pm

CULVER CITY (310) 450-4551
4411 SEPULVEDA BL. (South of Culver Blvd.)
MON. - FRI. 9:30am-6pm
SATURDAY 10am-6pm
SUNDAY 11am - 5pm

PASADENA (626) 796-3300
1759 E. COLORADO BL. (West of Allen Ave.)
MON. - FRI. 8am-6pm
SATURDAY 10am-6pm
SUNDAY 11am - 5pm

ORANGE COUNTY (714) 557-9400
3309 S. BRISTOL ST. (In Bristol Plaza, Santa Ana)
MON. - FRI. 9:30am-6:30pm
SATURDAY 10am-6pm
SUNDAY 10am - 6pm

SANTA BARBARA (805) 963-7269
614 CHAPALA ST (Between Cota & Ortega)
MONDAY - FRIDAY FILM & RENTALS ONLY 9am-6pm
CAMERA SALES 9:30am-6pm
SATURDAY 9:30am-6pm
SUNDAY CLOSED

PRICES GOOD UNTIL MAY 7, 2014 EXCEPT WHERE INDICATED. Not responsible for typographical errors. Quantities limited to stock on hand. First come, first served. No rainchecks and no holds. Prices subject to change without notice. See store for details. Special offers available on in stock items only. Colors vary by location.

Now Open in **SAN FRANCISCO!**
1090 Bryant St. (415)621-8400

MAIL ORDERS:
(800) 321-4SAM (800) 321-4726

CORPORATE SALES:
(866) 726-9463

NO INTEREST if paid in full within **6 or 12 Months***

6 Months* on purchases of \$199 or more. 12 Months* on purchases of \$499 or more with your Samy's Camera credit card made between May 1, 2014 to May 7, 2014. Interest will be charged on your account from the purchase date if the promotional purchase is not paid in full within 6 or 12 Months or if you make a late payment. Minimum Monthly Payments Required.

*Valid on any purchase of \$199 or more for the 6-month offer and on any purchase of \$499 or more for the 12-month offer made on your Samy's account. On promo purchase balance, monthly payments required, but no finance charges will be assessed if (1) promo purchase balance paid in full in 6 or 12 months, and (2) all minimum monthly payments on account paid when due. Otherwise, promo may be terminated and treated as a non-promo balance. Finance charges accrued at the purchase APR will be assessed from the purchase date. Regular rates apply to non-promo balances, including optional charges. Promo purchases on existing accounts may not receive full benefit of promo terms, including reduced APR if applicable, if account is subject to Penalty APR. Payments over the minimum will be applied as required by applicable law. As of 1/1/10, APR: 28.99% & on all accounts in default, Penalty APR 29.99%. Minimum finance charge \$2.00. Subject to approval by GE Money Bank.