

NO TAX!

on 1000's of ITEMS!
NOW thru MONDAY Nov. 26th
SEE PAGE 3 FOR COMPLETE LIST



SanDisk® the global leader in flash memory cards WHILE SUPPLIES LAST!

16GB Ultra SD Card
\$9.95 no tax!

32GB Ultra SD Card
\$19.95 no tax!

Samy's Camera

THURSDAY: SAMYS.COM IS OPEN!
SAMY'S STORES ARE CLOSED

FRIDAY: OPEN EARLY AT 8AM!

SATURDAY: OPEN EARLY AT 9AM!

Nikon
COOLPIX
L610



save **\$100**

\$149
no tax!

\$249 - \$100 instant rebate, ends 11/24/12

14x telephoto zoom with
 Optical VR image stabilization

16MP | 14X ZOOM

- Full HD (1080p) videos with stereo sound
- EasyAuto Mode makes all the control decisions for you
- Superior low-light performance



Canon
PowerShot
A4000 IS
 DIGITAL CAMERA



save **\$80**

\$99
no tax!

16MP | 8X ZOOM



Shoot brilliant 720p HD video
 with a dedicated movie button

- Optical Image Stabilizer
- Smart AUTO picks the perfect camera settings
- Intelligent IS automatically chooses from six different modes

\$179 - \$80 instant rebate

Canon
EOS
REBEL
T3

with Canon
 18-55mm IS

save **\$100**

\$449
no tax!



HD video recording
 and Live View shooting

- Convenient in-camera Feature Guide
- ISO 100 - 6400 for shooting from bright to dim light
- 3.0 fps continuous shooting

12.2 MEGA PIXEL

ADD a LENS & SAVE MORE!



Canon
 75-300mm
 F4-5.6 III

save **\$150**

\$49

\$199 - \$150 instant rebate, with T3 purchase

SONY HDR-CX190
make.believe Full HD Camcorder



save **\$100**

\$199
no tax!

Full HD
1080

Superb low-light video

- 1920x1080 Full HD Recording with 5.3MP still image capture
- SteadyShot® image stabilization
- Wide angle Carl Zeiss® Vario-Tessar® lens

Gift Cards also available!



Panasonic
DMC-LX7



save **\$200**

\$299
no tax!

Brightest ever
 F1.4 - F2.3
 Leica DC Vario-Summilux lens



10.1MP | 3.8X ZOOM

- 1080/60p Full HD Video Recording
- The 1/1.7-inch 10.1-megapixel High Sensitivity MOS sensor expands the dynamic range by increasing sensitivity and saturation
- The internal ND filter reduces the amount of light to slow down the shutter speed by 3 steps

\$499 - \$200 instant rebate

SONY
make.believe

NEX-5R
 with 18-55mm



save **\$100**

\$649
no tax!

Full HD 1080/60p video capture

- Up to 10 fps shooting to capture the decisive moment
- Tilttable 3.0" Touch LCD
- Sweep Panorama™ mode captures incredible landscapes in 2D or 3D

Full HD Movie

16.1 MEGA PIXEL

\$749-\$100 instant rebate (ends 11/24)

Nikon 1
V1
 with 10-30mm lens

over
50%
 off

\$399
no tax!

WAS \$899



\$429 - \$30 instant rebate



10 fps speed in autofocus & 60 fps in manual mode

- Compose shots on an electronic viewfinder or Live View LCD panel during both still and movie work
- Wide ISO range of 100-3200, up to 6400
- Simultaneously capture Full HD 1080p movies and photos
- Motion Snapshot brings the memory to life

10.1 MEGA PIXEL

NO INTEREST IF PAID IN FULL WITHIN **6 OR 12 MONTHS!***

6 Months* on purchases of \$199 or more. 12 Months* on purchases of \$499 or more with your Samy's Camera credit card made between Nov. 22, 2012 to Nov. 28, 2012. Interest will be charged to your account from the purchase date if the promotional purchase is not paid in full within 6 or 12 Months or if you make a late payment. Minimum Monthly Payments Required.

INSTANT SAVINGS ON POINT & SHOOT!

NO TAX!

FRIDAY
SATURDAY
SUNDAY &
MONDAY!

PRO DEPARTMENT

HD VIDEO

OLYMPUS

VR-340

SAVE \$70

\$79

no tax!

HD MOVIES

\$149 - \$70
instant rebate



16MP | 10X ZOOM

Full featured with a big 10X optical zoom

- 16MP with 10X ultra-wide zoom
- 3" LCD • HD Video
- Dual Image Stabilization

Panasonic

DMC-TS20

SAVE \$60

\$119

no tax!

Waterproof to 16 feet
Shockproof to 5 feet
Freezeproof to -10°
Dustproof

\$179 - \$30 instant rebate
- \$30 instant savings

HD VIDEO

16.1MP | 8X ZOOM

• 2.7" LCD with anti-reflective coating



Canon

PowerShot ELPH 110HS

SAVE \$100

\$129

no tax!

FULL HD 1080

\$229 - \$100
instant rebate
(ends 11/24)



16.1MP | 5X ZOOM

Exceptional low-light performance up to ISO 3200

- Shoot 1080p Full HD video in stereo sound with a dedicated movie button
- Continuous shooting (5.8 fps)
- Optical Image Stabilizer

Panasonic

DMC-ZS15

SAVE \$100

\$149

no tax!

FULL HD 1080

LEICA

\$249 - \$50 instant savings - \$50 instant rebate



12.1MP | 16X ZOOM

Full HD 1,920 x 1,080 videos in AVCHD

- Leica 24mm wide DC lens
- Shoot images up to ISO 3200 in full resolution
- Shoot 10 fps in full resolution with mechanical shutter

Nikon
COOLPIX L810

SAVE \$80

\$199

no tax!

NEW! 1080p HD VIDEO WITH FULL-FRAME AUTOFOCUS

\$279 - \$80
instant rebate



16.1MP | 26X ZOOM

26X Zoom - 22.5mm-585mm

- Optical VR Image Stabilization
- HD (720p) movies with stereo sound
- Brilliant 3.0-inch LCD monitor

Nikon
COOLPIX S9300

SAVE \$120

\$229

no tax!

NEW! 1080p HD VIDEO WITH FULL-FRAME AUTOFOCUS

\$349 - \$120
instant rebate



18X ZOOM | 16MP | 18X ZOOM

Powerful 18x zoom, and built-in GPS

- Superb low-light shooting
- GPS & electronic compass pinpoint photo & movie locations
- Up to 7 shots per second

Canon

PowerShot G15

SAVE \$50

\$449

no tax!

FULL HD 1080

\$499 - \$50
instant rebate
(ends 11/24)



12.1MP | 5X ZOOM

28mm Wide-Angle, bright f/1.8 - f/2.8 lens

- Video capture in 1080p Full HD with stereo sound
- 12-bit multi aspect RAW+JPEG
- High Speed AF which reduces lag time when shooting

Panasonic

DMC-FZ200

SAVE \$50

\$549

no tax!

FULL HD 1080

LEICA

\$599 - \$50
instant rebate



12.1MP | 24X ZOOM

First constant F2.8 camera ever built!

- 1080/60p Full HD Video Recording
- High Sensitivity MOS Sensor for noise-free shooting
- Approximately 0.95 sec. start-up time and 12fps with full resolution
- 12-fps High-speed video in HD quality

HASSELBLAD

H4D-31 Kit with 80mm lens

\$13,995

no tax!



- 80mm f/2.8 HC Lens
- 31MP CCD Image Sensor
- CF Card/Tethered via FW 800
- 16 Bit Color

70480522

Profoto

The Light Shaping Company

D1 Air 500/250 Monobloc Kit

\$1989

no tax!

INCLUDES:
2-stands,
2-umbrellas,
1-carry case

Kit includes **\$100 OFF** of any Profoto accessory at time of purchase!



901075

JTL

FREE Digifirer Transmitter/Receiver with purchase!

DL-600 Mobilight Soft Box Kit

\$699

no tax!

- 2 Mobilight 301 Unit
- 2 8' Air Cushioned Stand
- 24" x 24" Soft Box
- Soft Box Connector
- 33" White Umbrella
- Wheeled Carrying Case



92607

HENSEL

performing light

Integra 1000WS light kit

\$1299

no tax!

The best of German engineering

- 2 Integra 500 monoblocks
- Stands • Umbrellas
- Grid reflector
- Softbox and Case



7048815EN

HENSEL

performing light

eFlash Kit

\$799

no tax!

Includes 2-250WS monoblocks with umbrella and case



70250135P

FREE 3' Octa Soft Box with Speed Ring with purchase of ANY Hensel light kit. A \$300 value!

SONY
make.believe

HDR-CX200 Flash Memory High Definition Camcorder

SAVE \$70

\$249

no tax!

FULL HD 1080



1920x1080 Full HD Recording with 5.3MP still image

- SteadyShot™ image stabilization with Active Mode
- 2.7" touch-screen Clear Photo LCD™ display

SONY
make.believe

HDR-CX210 Flash Memory High Definition Camcorder

SAVE \$80

\$269

no tax!

FULL HD 1080



1920x1080 Full HD Recording with 5.3MP still image capture

- 8GB embedded Flash Memory for up to 3 hours of recording
- Superb low-light video
- SteadyShot™ image stabilization with Active Mode

SONY
make.believe

HDR-CX260 Flash Memory High Definition Camcorder

SAVE \$100

\$399

no tax!

FULL HD 1080



1920x1080 Full HD 60p Recording with 8.9MP still image

- 16GB embedded Flash Memory for up to 4 hours of recording
- 3.0" Xtra Fine LCD™ display with TruBlack™ technology
- Optical SteadyShot™ image stabilization

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no tax on all Lexar!

Lexar
PLATINUM II
32GB
SDHC 100x
\$19.99 no tax!

Lexar
PLATINUM II
64GB
SDXC 200x
\$39.99 no tax!



HOODMAN
3" HoodLoupe

\$79.95 no tax!



FREE
Vivitar Swivel camera
with any digital camera purchase \$99 & up!

NO INTEREST
for 6 or 12 months

NO TAX SALE!

samys.com
Samy's Camera

SAMY'S PAYS THE TAX ON EVERYTHING FROM THESE MANUFACTURERS:

| | | | | | | | | | | |
|---|-----------------|--------------------|-------------------------|--------------|---|-----------------------------------|------------------|-----------------------------------|--------------------------------|--------------------|
| AUDIO-TECHNICA | CREATIVE LIGHT | FUJI | HELIOPLAN | KOBOLD | NIKON (NON-MVP PRODUCTS) | PHOTOFLEX | RICOH | SINAR | STO-FEN | TOKINA |
| AVENGER | CRUMPLER | DIGITAL | HENSEL | KUPO | NOVOFLEX | PHOTTIX | RODE MIC | SKB CASES | STRAP BUDDY | TOYOVIEV |
| AZDEN | DJFOCUS | GARY FONG | HOODMAN | LACIE | OP/TECH | PHOTOGENIC | ROTATRIM | SLIK | SUNBOUNCE | VIVITAR |
| BENRO | DANE-ELEC | GENUS | HOYA | LASTOLITE | PACIFIC IMAGE | PINA ZANGARO | RPS STUDIOS | SMITH VICTOR | SUN SNIPER | WESTCOTT |
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| BRONCOLOR | DELKIN | GIOTTOS | IMPOSSIBLE PROJECT FILM | LOWEL | PEAK DESIGN | PLUSTEK | SCHNEIDER LENSES | TAMRON | TENBA | XRITE |
| CALRAD | DOMKE | GITZO | INDURO | LOWEPRO | PELICAN | POCKET WIZARD | SEKONIC | THINK TANK | TIFFEN | ZACUTO |
| CANON (EXCLUDES 1DX, C300, C500, C100 & 1DC) | DYNALITE | GOPRO | ITOYA | LUMIQUEST | PENTAX | PROFOTO (EXCLUDES PRO7 & PRO8) | SETWEAR | THULE | ZEISS (EXCLUDES CP2 LENSES) | |
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| CONTOUR | EPSON | GTECH | KATA | MANFROTTO | | REPLAY XD | SIGMA | | | |
| COTTON CARRIER | FOBA | HASSELBLAD DIGITAL | KENKO | METZ | | | | | | |

PRINT & SCAN

Print | Copy | Scan | Wi-Fi®



EPSON
Stylus® NX230
Small-in-One
\$37 no tax!

- Instant wireless printing of photos from smartphones, iPads, & tablets

REFURBISHED

Print | Copy | Scan | Wi-Fi®



EPSON
Artisan 730
All-in-One Printer
SAVE \$100
\$99 no tax!

- Print, scan, and access memory card slots from any room in the house
- 4" x 6" photos in as fast as 10 seconds
- Wi-Fi CERTIFIED™ n wireless networking and built-in Ethernet networking
- Automatic Two-Sided Printing

C11CB18201



Canon
Selphy CP900
Portable Photo Printer
SAVE \$20
\$79 no tax!

- Built-in Wi-Fi® opens up all kinds of wireless printing
- Print a photo in just 47 seconds and share for generations! Photos printed from your SELPHY will be water-resistant and last up to 100 years.

\$99 - \$20 instant rebate



Sony
Multi-function
Clock Radio
for iPod
\$79 no tax!

iPhone not included

- View photos and videos on the 7" LCD screen or slide out the retractable docking tray to charge or listen to your iPod® or iPhone® music.
- 2-5-7 day alarm for waking to the radio, iPod, iPhone, Nature Sounds, or a pre-recorded personal message
- Includes 1GB built-in memory, plus inputs for Memory Cards & USB

ACTION VIDEO



NEW!
SONY
make.believe
HDR-AS10
Compact POV
Action Cam
Full HD 1080P
\$198 no tax!

- Rugged, wearable Full HD video camcorder
- Full HD 1080p recording
- SteadyShot® image stabilization reduces blur
- Ruggedized, waterproof housing with universal tripod mount included



NEW!
SONY
make.believe
HDR-AS15 **Wi-Fi**
Compact POV Action Cam
Full HD 1080P
\$268 no tax!

- Compact, rugged Wi-Fi® enabled HD video action camcorder
- High quality Full HD 1080p recording
- Ruggedized, waterproof housing with universal tripod mount included
- Built-in Wi-Fi® allows instant sharing to smartphone



NEW!
GoPro
HERO3
Silver Edition
Full HD 1080P
11 MEGA PIXEL
\$299.99 no tax!

- Smaller, lighter with built-in Wi-Fi
- 30% smaller and 25% lighter
- Wearable and gear mountable
- Waterproof to 197' (60m)
- Capture ultra-wide 1080p 30 fps and 720p 60 fps video plus 11MP photos at a rate of 10 photos per second



CONTOUR
Contour +2
Full HD 1080P
\$399.99 no tax!

- Waterproof to 60 meters, plus GPS
- GPS receiver
- Shoots 120 frames per second in 480p
- Waterproof case included

LENSES



Tokina
11-16mm
F2.8
\$599 no tax!

An ultra wide angle, short zoom range lens that features a fast constant aperture of f/2.8

While supplies last Canon or Nikon mount



SIGMA
30mm F1.4
\$489 no tax!

A large aperture lens that provides a standard angle most similar to the human eye

Canon, Nikon & Sony mounts



TAMRON
Authorized USA Dealer
18-270mm F3.5-6.3
Di II VC PZD
SAVE \$100
\$549 no tax!

Unparalleled compositional freedom and uncommon imaging performance

Canon & Nikon mounts
\$649 - \$100 mail-in rebate



ZEISS
50mm F1.4
Planar
\$723 no tax!

A high-speed standard lens for the exacting 35mm SLR photographer

Canon or Nikon mount



Canon
70-200mm
F2.8 IS II USM
SAVE \$400
\$2099 no tax!

\$2499 - \$400 instant rebate



LENSBABY
Composer
Pro
\$299 no tax!

Offers silky smooth focus and tilt/swivel ability. Refined design and sturdy metal construction.

20% OFF!



20% OFF + NO TAX
on BAGS from
Tamrac, Lowepro,
Crumpler & KATA



20% OFF!



20% OFF + NO TAX
on tripods from
Draco, Induro,
Benro, Slik, Davis & Sanford



Fisher Price Kid Tough®
Digital Camera
\$39.95 no tax!
A real digital camera that's tough enough to stand up to the ways kids play and the places they go!



FUJIFILM
instax 210
Instant Film
Camera
\$79 no tax!
2-Pack Wide
Film **\$19.95**



Impecca 8.4"
Digital Frame
\$54 no tax!

Canon EOS REBEL T3i
with 18-55mm

SAVE \$100
\$599
no tax!



FULL HD 1080
18 MEGA PIXEL

HD video capture at 1080/30P

- ISO Sensitivity 100-6400
- Improved EOS Full HD Movie mode with manual exposure control
- Vari-angle 3" Clear View LCD monitor

\$699 - \$100 instant rebate
ALL CANON ADVERTISED MERCHANDISE INCLUDES CANON USA 1 YEAR LIMITED WARRANTY REGISTRATION CARD.

Canon EOS 60D
BODY

SAVE \$200
\$799
no tax!



FULL HD 1080
18 MEGA PIXEL

Capture HD video at 1080p

- Vari-angle 3" Clear View LCD
- 5.3 fps continuous shooting
- ISO 100 - 6400 (expandable to 12800) for shooting from bright to low light

\$999 - \$200 instant rebate

Canon EOS 5D Mark II
BODY

SAVE \$400
\$1799
no tax!



FULL HD 1080
21.1 MEGA PIXEL

Full-frame CMOS sensor

- Full HD Video capture at 1920 x 1080 resolution
- 3.0-inch Clear View LCD
- ISO 100-6400
- 3.9 fps continuous shooting
- Live View Function for stills

\$2199 - \$400 instant rebate

Canon EOS 5D Mark III
BODY

SAVE \$200
\$3299
no tax!



FULL HD 1080
22.3 MEGA PIXEL

Full frame, high-resolution image capture

- Extended ISO range of 100-25600
- EOS HD Video with manual exposure control and multiple frame rates
- Shooting performance up to 6.0 fps

\$3499 - \$200 instant rebate

SONY make.believe
α37
with 18-55mm

SAVE \$100
\$498
no tax!



Full HD Movie
16 MEGA PIXEL

1080/60i/24p Full AVCHD™ or 1080/30p MP4 movies

- 5.5 FPS Continuous shooting at 16 MP
- Fast Auto Focus in Stills and HD Movie
- Full-Time Live View in LCD or EVF
- Tilttable 2.7" 230K TruBlack™ LCD screen

\$598 - \$100 instant rebate

SONY make.believe
α57
with 18-55mm

SAVE \$150
\$648
no tax!



Full HD Movie
16.1 MEGA PIXEL

Focus and shoot simultaneously

- Shoot up to an incredible 12 frames per second with continuous auto focus and auto exposure
- Tilt/swivel 3" LCD screen
- SteadyShot INSIDE™ stabilization

\$798 - \$150 instant rebate

Panasonic DMC-GH2
with 14-42mm

SAVE \$350
\$649
no tax!



Full HD Movie
16.05 MEGA PIXEL

Full 1080 video in AVCHD format

- 24P Cinema Mode with 24Mbps
- Dolby stereo sound with video
- 16.05-megapixel Live MOS Sensor
- Touch-control Shooting / Touch Manual Control

SONY make.believe
α65
with 18-55mm

SAVE \$150
\$848
no tax!



Full HD Movie
24.3 MEGA PIXEL

High Speed Shooting at 10 fps

- Up to 10 fps continuous shooting with Auto Focus
- Big and bright OLED viewfinder
- HD Movie mode with AVCHD™ 60p/60i/24p

\$998 - \$150 instant rebate

Nikon D3100
with 18-55mm VR

SAVE \$170
\$476.95
PLUS TAX



FREE 8GB Memory Vault!

Full 1080p HD Cinematic Video with full-time autofocus & sound

- 3" monitor w/ One-Touch Live View
- 3fps continuous shooting
- ISO sensitivity 100-3200, expandable to ISO 12800 equivalent

\$646.95 - \$170 instant rebate

Nikon D5100
with 18-55mm VR

SAVE \$250
\$546.95
PLUS TAX



FREE 8GB Memory Vault!

4 fps continuous shooting

- 3" 921k-dot Vari-angle LCD screen
- In-camera Effects mode for stills and D-Movies
- 1080p Full HD D-movies

\$796.95 - \$250 instant rebate

Nikon D3200
with 18-55mm VR

SAVE \$100
\$596.95
PLUS TAX



FREE 8GB Memory Vault!

1080p Full HD movie recording

- 24.2 MP DX-format CMOS sensor and EXPEED 3
- Guide mode helps you learn the camera's key features and controls while you shoot

\$696.95 - \$100 instant rebate

Nikon D7000
with 18-105mm

SAVE \$500
\$996.95
PLUS TAX



FREE 8GB Memory Vault!

Full 1080p HD Movies with full time autofocus

- 6 fps continuous shooting
- Dynamic ISO range from 100 to 6400
- EXPEED 2 image processing and 14-bit A/D Conversion
- 2,016-pixel RGB (3D Color Matrix) sensor delivers more accurate control of light metering and optimizes the Scene Recognition System

\$1496.95 - \$500 instant rebate (ends 11/24)

PRICES GOOD UNTIL NOV 28, 2012
Not responsible for typographical errors. Quantities limited to stock on hand. First come, first served. No rainchecks and no holds. Prices subject to change without notice. See store for details. Special offers available on in stock items only. Colors vary by location. Samy's pays Sales Tax on select items. Mail Order, samys.com and all Used, Demo or Refurbished purchases are excluded from the "No Sales Tax" Promotion. *Nikon MVP & SONY Shure products are excluded from "No Sales Tax" promotion.

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431 S. FAIRFAX AVE. (South of 3rd)
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MONDAY - FRIDAY RENTAL, FILM & PROCESSING 8am-6:30pm
ALL OTHER DEPTS. M-F 9:30am-6:30pm
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4411 SEPULVEDA BL. (South of Culver Blvd.)
MON. - FRI. 9:30am-6:30pm
SATURDAY 10am-6pm
SUNDAY 11am - 5pm

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(800) 321-4SAM (800) 321-4726

PASADENA (626) 796-3300
41 E. WALNUT ST. (East of Fair Oaks)
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VIDEO & PRO DEPTS. 9am-6pm
SATURDAY 10am-6pm
SUNDAY 11am - 5pm

ORANGE COUNTY (714) 557-9400
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MON. - FRI. 9:30am-6:30pm
SATURDAY 10am-6pm
SUNDAY 10am - 6pm

SAMYS CORPORATE SALES: (866) 726-9463
CASH PAID FOR USED EQUIPMENT! CALL GEORGE (323) 938-2420 x1293

SANTA BARBARA (805) 963-7269
614 CHAPALA ST (Between Cota & Ortega)
MONDAY - FRIDAY FILM & RENTALS ONLY 9am-6pm
CAMERA SALES 9:30am-6pm
SATURDAY 9:30am-6pm
SUNDAY 11am - 5pm

OPEN SUNDAY!

*Valid on any purchase of \$199 or more for the 6-month offer and on any purchase of \$499 or more for the 12-month offer made on your Samy's account. On promo purchase balance, monthly payments required, but no finance charges will be assessed if (1) promo purchase balance paid in full in 6 or 12 months, and (2) all minimum monthly payments on account paid when due. Otherwise, promo may be terminated and treated as a non-promo balance. Finance Charges accrued at the Purchase APR will be assessed from the purchase date. Regular rates apply to non-promo balances, including optional charges. Promo purchases on existing accounts may not receive full benefit of promo terms, including reduced APR. If applicable, if account is subject to Penalty APR. Payments over the minimum will be applied as required by applicable law. As of 1/1/10, APR: 28.99% & on all accounts in default, Penalty APR: 29.99%. Minimum finance charge \$2.00. Subject to approval by GE Money Bank.