

36th ANNIVERSARY SALE

NO TAX

FREE Case & SD Card

with these cameras

Samy's Camera

Canon 13"x 19" Photo Printer

FREE*

**Canon
PIXMA
Pro 9000**

High Performance Photo
Printing up to 13" x 19"
for Professional Quality

* \$499.99 - \$100 Samy's instant savings - \$400 AMEX gift card by mail,
with purchase of T3, T3i, T4i, 60D, 7D, 5D Mark II, 5D Mark III, G1X or G12



**\$500
VALUE**

with select Canon DSLR's
& Point & Shoots!



**Canon
EOS
REBEL T3**
with Canon 18-55mm IS

Save \$50
\$499

**INCLUDES
PRINTER!**
After printer rebates*

**no
tax**



HD HD video recording
and Live View shooting

- Convenient in-camera Feature Guide
- ISO 100 - 6400 for shooting from bright to dim light
- 3.0 fps continuous shooting



Nikon
At the heart of the image™

D3100™
with 18-55mm VR

Save \$150
\$499

\$649 - \$150 instant rebate
PLUS TAX

**Full 1080p HD Cinematic
Video with full-time
autofocus & sound**

- 3" monitor w/ One-Touch Live View
- 3fps continuous shooting
- ISO sensitivity 100-3200, expandable to ISO 12800 equivalent

**1080p
HD
MOVIE**

**14.2
MEGA
PIXEL**



SONY
make.believe

NEX-5N

with 18-55mm

Save \$100
\$598

**no
tax**



**Full HD 1080/60p
video capture**

- Up to 10 fps shooting to capture the decisive moment
- Tilttable 3.0" Touch LCD
- Sweep Panorama™ mode captures incredible landscapes in 2D or 3D

**16.1
MEGA
PIXEL**

Full HD Movie

"SONY" and "make.believe" are
trademarks of Sony Corporation.

NEW @ SAMY'S!

REPLAY XD

XD 1080 \$299.99
Video Camera Kit

- Water-resistant, hard anodized, rugged aluminum housing for your extreme adventures
- Extremely small and lightweight
- Simple, two-button ON/OFF and Start/Stop make the Replay XD1080 camera easy to operate. Simply turn it ON and Press Record to Start
- The built-in LED & Vibration Feedback tell you that you're ready to go

**no
tax**

**Full HD
1080p**

**Replay XD DC
Wall Charger
\$19.99**

\$59.99
**Replay XD RePower
2200 mAh
External Battery**



The only camera approved by
Star Mazda Series!



**Panasonic
DMC-FZ200**

Save \$100
\$499

12.1 MP | 24X ZOOM

**First ever 24X F2.8
constant camera**

- 1080/60p Full HD Video Recording
- High Sensitivity MOS Sensor for noise-free shooting
- Approximately 0.95 sec. start-up time

**Full HD
1080p**

**LEICA
DIGITAL TECHNOLOGY**

\$599 - \$100 instant rebate

**no
tax**



SONY
make.believe

NEX-VG20
Interchangeable Lens Handycam
with 18-200mm lens

\$2198

**no
tax**

**1920-1080
Recording**

Compatible with Sony's E-mount lenses

- 1080p/60p
- Quad Capsule Spatial Array stereo mic
- 16.1MP RAW Still Images at up to 6fps
- Full Manual Control

FREE KATA CC-192 \$99.95 Value!

FREE 32GB SD HS Class 10 Card \$34.95 Value!

FREE Sony NP-FV100 Hi-Capacity Battery \$99.95 Value!

FREE Sony HVL20DW2 Dual Video Light \$79.95 Value!



SONY
make.believe

alpha 57
with 18-55mm

Save \$100
\$698

**no
tax**

Focus and shoot simultaneously

- Shoot up to an incredible 12 frames per second with continuous auto focus and auto exposure
- Tilt/swivel 3" LCD screen
- SteadyShot INSIDE™ stabilization

Full HD Movie

**16.1
MEGA
PIXEL**

\$798 - \$100
instant rebate



OLYMPUS

E-PM1
with 14-42mm

Save \$50
\$349

**no
tax**

**In-body
image stabilization**

- 3" widescreen LCD
- Fast shutter response time of less than 60 milliseconds
- Live Guide system allows you to preview effects as you adjust them

**12.3
MEGA
PIXEL**

**HD
MOVIES**

\$399 - \$50 instant rebate

ACTION VIDEO

GoPro
Be a HERO!

Hero2
Outdoor,
Motorsports or
Surf Edition

\$299⁹⁹ **no tax**

- Waterproof to 197'
- 1080p video & 11 MP photos at a rate of 10 photos per second



GoPro Wi-Fi BacPac + Remote Combo Kit **\$99⁹⁹**

FREE AUDIO-TECHNICA
ATR3350 MIC & 16GB SD Card

Full HD
1080P

DELKIN DEVICES

WINGMANHD
Waterproof
3 oz. Action
Camera

\$199⁹⁹ **no tax**

Full HD
1080P

1.5" LCD

- 1080p HD video at 30fps
- Includes suction, bar & two helmet mounts



FREE 16GB SD
Card & Lowepro
Edit 110 Case

Waterproof
to 100ft.

CONTOUR HD

New!



CONTOUR+2
Full HD Camera

\$399⁹⁹ **no tax**

Easier to use, and now share
1080p HD video across the
networks you use most

- Instant On-Record switch
- Even better video quality
- 60-meter waterproof case

Full HD
1080P

Full HD
1080P

Contour MOTO Mounts **\$99⁹⁹**

FREE CONTOUR
CARRY CASE



SONY

make.believe

Bloggie Sport
HD Camera

\$178 **no tax**

Full HD
1080P

Waterproof to 16 feet,
Shockproof to 5 feet,
Dustproof Casing

- Full HD 1080p video and 5.1MP photos
- Built-in 4GB memory records up to 2 hours of HD footage
- Shoot Pics and Video Simultaneously

FREE LOWEPRO
VOLTA 20
CASE



MHS-T522

HDSLR RIGS

FREE RIG ASSEMBLY!



JAG35
Field Runner

\$279⁹⁹ **no tax**

A new small shoulder rig is now available. "The Field Runner" is a smaller version of the full shoulder rig version, also a bit more affordable, as it includes less parts, and is definitely more compact.



JAG35
Straight Rig

\$499 **no tax**

Shooters who use an external monitor or EVF will prefer The Straight Rig because it places the monitor/EVF in front of the face while leaving the camera balanced on the centerline of the rig.



JAG35
Full Shoulder Rig

\$742 **no tax**

Places the camera directly in front of the shooter's face, and features wide, sturdy handles for smooth operation, plus a comfortable shoulder-pad and counterweight.



Cine
Bundle

\$609 **no tax**

A serious tripod-mounted camera support ecosystem

DIFOCUS
Starter Bundle

\$319 **no tax**

Full HD
1080P

The addition of rods and a follow focus means you'll be able to accurately focus on moving subjects and rack focus between two or more areas in the scene.



SOUND RECORDERS & MICS

TASCAM
TEAC PROFESSIONAL
DR-40 4-Track
Handheld Digital
Audio Recorder

\$189 **no tax**
FREE
50 Hour
Battery Pack
with DR40 purchase



Adjustable mics, four-track recording and extended battery life

ZOOM
H4N
\$269 **no tax**
4 track digital
stereo recorder



TASCAM
TEAC PROFESSIONAL
DR100MK II

\$299 **no tax**
FREE
50 Hour
Battery Pack &
16GB Class 10 SD
Card
with DR100MKII
purchase



24 bit/96kHz
Linear PCM
Recorder



AZDEN
SMX-10
Stereo Mic
\$89 **no tax**

A directional stereo microphone for use with DSLR's and video cameras



AZDEN
WMS-PRO
VHF Wireless
Lavalier
Handheld
Mic System
\$159 **no tax**

Features a 2-channel switchable transmitter and receiver delivering clean, reliable RF performance for up to 250'.



SHURE
VP82 Ends Address
Shotgun Mic
\$299 **no tax**

FREE
Shock Mount
with VP82 purchase

A professional shotgun microphone for use in A/V sound reinforcement. Compact and lightweight with a wide aperture and excellent off-axis rejection



RØDE
NTG3 Precision
RF Bias Condenser
Shotgun Microphone
\$699 **no tax**

FREE
Shock Mount
with VP82 purchase

Designed for professional use on film, television, ENG and wherever high resolution broadcast audio is required.

SHURE
Shure FP1583 Kit
\$499⁹⁵ **no tax**

Portable,
intuitive and
flexible
components

Features the FP5 portable diversity receiver, FP1 bodypack transmitter and WL 183 lavalier microphone. The Shure FP series provides professional, portable wireless operation in the 24MHz band, is easy to operate and affordable



SENNHEISER
MKE400 Shotgun Mic
\$199 **no tax**

A small shot gun microphone for cameras with a lighting shoe mount & external microphone input



RØDE
Video
Mic
\$99 **no tax**

Professional
grade shotgun
microphone

A professional grade 1/2" condenser shotgun microphone designed for use with consumer video cameras and personal audio recorders

TRIPODS

SLIK
504 QF II
Video Tripod

\$129⁹⁵ **no tax**

- Can also be used for still photos
- Pan handle is extra long & adjustable



615504



Davis & Sanford
75mm ProVista Tripod,
FM18 Head, and W3
Dolly with 3" Wheels Kit
\$219⁹⁵ **no tax**

Provides rigid support for those who need strength more than versatility in height options, as well as mobility in a studio setting



Manfrotto
MVH502A +
MT502AM + Bag
SAVE \$50

\$399 **no tax**

With New
Bridging
Technology

- For Video Tripods with 75mm Half-Balls
- New telescoping tandem; or twin tubes provide extra stability
- Supports 8.8 lb

New!

RECORD | MONITOR | PLAYBACK+PLAYOUT | READY-TO-EDIT



Ninja 2
Video
Recorder
\$995 **no tax**

10bit Smart Production
for DSLRs & HDMI Cameras

Provides top quality recording but also features monitoring functions that help assess exposure, focus and calibration. Also available are intuitive signal detection and file management tools. All tasks are performed in an advanced yet simple touchscreen operating environment.

ATOMOS

Samurai
Video
Recorder
\$1595 **no tax**



10-Bit Field Recorder, Monitor
and Playback & Payout Device

A portable touchscreen Professional 10bit HD Recorder, Monitor, & Playback device that captures pristine video and audio direct from any camera with HD/SD-SDI. It encodes in real-time to the visually-lossless Apple ProRes format, onto low-cost, removable 2 1/2 inch hard disks. You can then review your footage in real-time onto the pristine 5" display or out onto any HD-SDI capable device, including directors monitors & broadcast equipment.

NO TAX ON EVERYTHING FROM THESE MANUFACTURERS:

samys.com

Samy's Camera

AUDIO-TECHNICA
AVENGER
AZDEN
BENRO
BLACK RAPID
BRONCOLOR
CALRAD
CANON
(EXCLUDES 1DX & C300)
CINEVATE
CONTOUR

COTTON CARRIER
CREATIVE LIGHT
CRUMPLER
DIFOCUS
DANE-ELEC
DAVIS & SANFORD
DELKIN
(NON-MEMORY ONLY)
DOMKE
DYNALITE
ELINCHROM

EPSON
FOBA
FUJI
DIGITAL
GARY FONG
GENUS
GIGAPAN
GIOTTOS
GITZO
GOSSEN
GTECH

HASSELBLAD
DIGITAL
HELIOPAN
HENSEL
HOODMAN
HOYA
ILFORD INKJET
IMPOSSIBLE
PROJECT FILM
INDURO
ITOYA

JTL
KATA
KENKO
KOBOLD
KUPO
LA CIE
LASTOLITE
LEGION PAPER
LOWEL
LUMIQUEST
MAMIYA

MANFROTTO
METZ
NIKON
(NON-MVP PRODUCTS)
NOVOFLEX
OP/TECH
PACIFIC IMAGE
PANASONIC
(EXCLUDING PRO/AVI PRODUCTS)
PELICAN
PENTAX

PHASE ONE
PHOTOFLEX
PHOTIX
PHOTOFLEX
PHOTOGENIC
PINA ZANGARO
PIONEER ALBUMS
PLUSTEK
POCKET WIZARD
PROFOTO
(EXCLUDES PRO7 & PRO8)

QUANTUM
REPLAY XD
RICOH
RODE MIC
ROTATRIM
RPS STUDIOS
SAMSON
SCHNEIDER
LENSES
SEKONIC
SETWEAR

SHURE
SIGMA
SINAR
SKB CASES
SLIK
SMITH VICTOR
SONY
CAMERAS
(DSLR'S & LENSES)
SPIDER

HOLSTER
STEADICAM
STELLAR
STO-FEN
STRAP BUDDY
SUNBOUNCE
SUN SNIPER
TAMRAC
TAMRON
TENBA
THINK TANK

TIFFEN
FILTERS
TOKINA
TOYOVIEW
VIVITAR
WESTCOTT
Wi DIGITAL
SYSTEMS
XRITE
ZACUTO
ZEISS
(EXCLUDES CP2 LENSES)

CAMCORDERS

Panasonic HC-V100K HD Camcorder

FREE 16GB SD Card & Lowepro Edit 140 Case

SAVE \$30

\$240

no tax



Intelligent 42x Zoom

- POWER O.I.S. with Active Mode corrects even slight hand-shake and high-power zoom shots with
- High Sensitivity Sensor for beautiful images even in dimly lit place
- 32.5mm Wide-Angle Zoom

\$270 - \$30 instant rebate

Canon VIXIA HF R300

Flash Memory High Definition Camcorder

\$309

no tax

1920x1080 Recording

Superb imaging revved with intense zooming power

- 51x Advanced Zoom and SuperRange Optical Image Stabilization
- Record in AVCHD for the highest quality viewing on an HDTV or archiving, or in MP4 format for easy sharing with mobile devices or cloud applica-

Panasonic HCV-500K Full HD Camcorder

FREE 16GB SD Card & Lowepro Edit 140 Case

SAVE \$40

\$334⁹⁵

no tax

AVCHD Progressive Compliant 1080/60p Recording

- 38x Optical Zoom
- Four special effects modes
- 3.0" Wide LCD with Intuitive Touch Operation
- Can convert 2D images recorded by the user into 3D images

\$374.95 - \$40 instant rebate

Panasonic HC-V700M

FREE 16GB SD Card & Lowepro Edit 140 Case

SAVE \$70

\$429⁹⁵

no tax



AVCHD Progressive Compliant 1080/60p Recording

- New High Sensitivity Sensor portrays brightly lit scenes beautifully, and also captures dimly lit scenes
- 2D to 3D Conversion & 3D Conversion Lens
- 16GB of Memory

\$499.95 - \$70 instant rebate

Canon VIXIA HF M500

Flash Memory High Definition Camcorder

\$530

no tax



1920x1080 Recording

Small and light with a sleek new design

- 10x HD Video Lens with SuperRange Optical Image Stabilization
- Choose to record in AVCHD for the highest quality viewing on an HDTV
- 3.0-inch Flat Touch Panel LCD

Panasonic HC-X900M High Definition Camcorder

FREE 16GB SD Card & Lowepro Edit 140 Case

\$898

no tax



1080/60p High Definition Video

- 3D Recording with Optional VW-CLT2 Lens
- 32GB Built-In Memory
- Touch 3.5" 3D LCD Display & Viewfinder
- 29.8mm Wide-Angle F1.5 LEICA Dicomar Lens
- 12x Optical Zoom
- Manual Control Ring + iAuto

Canon HF G10

Flash Memory Camcorder

\$1199

no tax



1920x1080 Recording

32GB internal flash drive plus two SDXC-compatible memory card slots

- Full HD 1920 x 1080 video
- 3.5" High Resolution Touch Panel LCD
- Dynamic SuperRange Optical Image Stabilization with Powered IS

Canon XA10

High Definition Camcorder

\$1949

no tax

1920x1080 Recording



Ultra compact for situations where mobility is critical while shooting

- 64GB Internal Flash Drive and 2 SDXC-compatible memory card slots
- Canon Native 1920 x 1080 CMOS Image Sensor
- Canon DIGIC DV III Image Processor
- 3.5" High Resolution Touch Panel LCD and EVF

Canon XF100

High Definition Camcorder

\$2995

no tax

1920x1080 Recording



Compact in size, light weight and fully featured

- MPEG-2 compression is both highly reliable and versatile
- Record to affordable compact flash Cards

VIDEO LIGHTING

westcott. Photo Basics uLite Digital Photo Kit with Green Screen

\$249⁹⁰

no tax



2-uLite 500w constant lights, 2-20" softboxes, 2-light stands, 1-9x10 Green Screen, Educational DVD and Digital Image DVD

Collapsible Reflector Kit with Case, Reflector Holder Arm & Stand

westcott. 40" 5-in-1 Reflector Kit

\$99⁹⁰

The fastest, most affordable way to achieve diffused or reflective light



Manfrotto ML360 Midi-36 LED Panel

\$99⁹⁵

no tax



A LED light that attaches to your DSLR or other compact camera, for shooting video under 5600K daylight. The compact light features a dimmer that grants full control over illumination from 0-100%.

Draco Dracast 500 LED Light

\$549

no tax

Green and extremely energy-efficient, yet produces light that's equivalent to a 500w hot light. Now you can plug your lights into a regular household outlet without the risk of blowing a fuse. LEDs produce very little heat - no more waiting twenty minutes to pack up your light kit.



SHARPEN YOUR SKILLS @ SAMY'S EDU

We offer many introductory classes with your DSLR purchase:

- Intro to your Canon DSLR with Mike Monezis
- Understanding your Nikon DSLR with Art Ramirez
- Understanding your Digital Camera with Art Ramirez
- Nikon 1 System with Paul Van Allen
- Intro to On Camera Flash with George Simian
- Intro to DSLR Video with Michael Britt or Mike Walker
- Sony Alpha School
- What's New in Photoshop CS6
- What's New in Lightroom 4

In addition to our huge selection of photographic equipment and great service, Samy's Camera offers classes for beginners and advanced photographers alike.

Let Samy's Camera help you take the best possible photos with your new camera!

FREE CLASS with camera purchase!

(see store for details)

CHECK OUT SAMYS.COM/EDU FOR UPCOMING EVENTS & CLASSES

For more information, call (323) 456-4564, or email edu@samys.com

Samy's Camera NO TAX

36th ANNIVERSARY SALE
FREE CASE & SD CARD with these cameras

MIRRORLESS

Nikon 1 J1
with 10-30mm

SAVE \$200
\$449
PLUS TAX

1080p HD MOVIE
10.1 MEGA PIXEL

Highly compact & portable

- 10 FPS continuous shooting
- One touch Full HD 1080p movie record mode
- Wide ISO range of 100-3200, up to 6400
- Motion Snapshot brings photos to life

\$649 - \$200 instant rebate MVP

FREE CARD & CASE!

Nikon 30-110mm F3.8-5.6

SAVE \$100
\$149
PLUS TAX

\$249 - \$100 instant rebate, with J1 or V1 purchase, MVP

Panasonic DMC-GX1
with 14-42mm

SAVE \$250
\$549

16 MEGA PIXEL

Excellent video shooting with full-time autofocus

- Stunning 1920 x 1080 AVCHD full HD videos with high-quality sound
- 3.0" Touch Enabled LCD
- 4.2 fps (16MP) / 20 fps (4MP) consecutive shooting

\$799 - \$150 instant savings - \$100 instant rebate

FREE CARD & CASE!

Panasonic 45-175mm F4-5.6

SAVE \$150
\$299
PLUS TAX

\$449 - \$150 instant savings, with GX-1 purchase

SONY make.believe

α NEX-F3
with 18-55mm

SAVE \$100
\$498

16.1 MEGA PIXEL

Full HD Movie

AVCHD™ 1080/60i or 24p HD movies

- 16000 ISO provides versatile low-light performance
- Up to 5.5 fps shooting to capture the decisive moment
- Live View on the LCD

\$598 - \$100 instant rebate

FREE CARD & CASE!

SONY 55-210mm F4.5-6.3

SAVE \$100
\$248
PLUS TAX

\$349 - \$100 instant rebate, with NEX-F3, NEX-5N or NEX-7 purchase

SONY make.believe

NEX-7
with 18-55mm

SAVE \$80
\$1268

24.3 MEGA PIXEL

Full HD Movie

Pocket camera with professional-grade performance

- OLED electronic viewfinder with 2359K dots
- Up to 10 fps shooting
- Full HD movie at 60p, 60i or cinematic 24p
- Flexible manual control for expressive HD movies

\$1348 - \$80 instant rebate

FREE CARD & CASE!

50mm F1.8 Mid-Range Prime Lens

SAVE \$25
\$273
PLUS TAX

\$298 - \$25 instant rebate

DSLR's

Nikon At the heart of the image™

D5100
with 18-55mm VR

SAVE \$200
\$649
PLUS TAX

1080p HD MOVIE
16.2 MEGA PIXEL

4 fps continuous shooting

- 3" 921k-dot Vari-angle LCD screen
- In-camera Effects mode for stills and D-Movies
- 1080p Full HD D-movies

\$849 - \$200 instant rebate MVP

FREE CARD & CASE!

Nikon 55-200mm F4-5.6 VR

SAVE \$100
\$149
PLUS TAX

\$249 - \$100 instant rebate, with D3100 or D5100 purchase

Canon EOS REBEL T3i
with 18-55mm

SAVE \$100
\$699

18 MEGA PIXEL

HD video capture at 1080/30P

- ISO Sensitivity 100-6400
- Improved EOS Full HD Movie mode with manual exposure control
- Vari-angle 3" Clear View LCD monitor

\$799 - \$100 instant rebate

FREE CARD & CASE!

55-250mm F4-5.6 IS Telephoto Zoom

SAVE \$150
\$149
PLUS TAX

\$299 - \$150 instant rebate

Nikon

D7000 BODY

SAVE \$200
\$999
PLUS TAX

1080p HD MOVIE
16.2 MEGA PIXEL

Full 1080p HD Movies with full time autofocus

- 6 fps continuous shooting
- Dynamic ISO range from 100 to 6400

\$1199 - \$200 instant rebate MVP

FREE CARD & CASE!

Nikon 24-70mm F2.8G

SAVE \$200
\$1689
PLUS TAX

\$1889 - \$200 instant rebate, with D7000 purchase

Canon EOS 60D
with 18-135mm

SAVE \$100
\$1199

18 MEGA PIXEL

Full HD 1080

Capture HD video at 1080p

- Vari-angle 3.0-inch Clear View LCD
- 5.3 fps continuous shooting
- ISO 100 - 6400 (expandable to 12800) for shooting from bright to low light

\$1299 - \$100 instant rebate

FREE CARD & CASE!

50mm F1.4

SAVE \$40
\$359
PLUS TAX

\$399 - \$40 instant rebate

POINT & SHOOT

Canon PowerShot A3400IS

SAVE \$30
\$129

16MP | 5X ZOOM

Touch Screen

- 3" touch panel LCD offers easy & intuitive operation and Touch Shutter makes capturing photos easy and interactive
- Shoot brilliant 720p HD video with a dedicated movie button

\$159 - \$30 instant rebate

FREE CARD & CASE!

Panasonic DMC-TS20

SAVE \$50
\$129

16.1MP | 8X ZOOM

Waterproof to 16 feet Shockproof to 5 feet Freezeproof to -10° Dustproof

- 2.7" LCD with anti-reflective coating

\$179 - \$30 instant rebate - \$20 instant savings

FREE CARD & CASE!

Nikon COOLPIX S6300

SAVE \$30
\$169

1080p HD MOVIE
16MP | 10X ZOOM

Full HD (1080p) movies with stereo sound

- Compact, powerful 10x optical zoom
- Wide-view panoramas
- A host of in-camera Special Effects

\$199 - \$30 instant rebate

FREE CARD & CASE!

Nikon COOLPIX L810

SAVE \$80
\$199

16.1MP | 26X ZOOM

22.5mm - 585mm

- Optical VR Image Stabilization
- HD (720p) movies with stereo sound
- Brilliant 3.0-inch LCD monitor

\$279 - \$80 instant rebate

FREE CARD & CASE!

SONY make.believe

DSC-WX150

SAVE \$30
\$218

New!

18.2MP | 10X ZOOM

Stunning low-light performance

- High speed AF improves focus speed, even in low light
- AVCHD™1080/60i with dual record of stills and movies
- Up to 10 frames per second

\$248 - \$30 instant rebate

FREE CARD & CASE!

ADVANCED COMPACTS

Panasonic DMC-ZS20

SAVE \$110
\$239

14.1MP | 20X ZOOM

Map-Integrated GPS function

- Leica DC lens extending from a 24mm ultra wide-angle setting
- Full HD Video 1080/60p in AVCHD Progressive format
- High image quality featuring ISO3200 in full resolution

\$349 - \$60 instant savings - \$50 instant rebate

FREE CARD & CASE!

Nikon COOLPIX S100 Kit

SAVE \$30
\$269

16MP | 5X ZOOM

Incredibly thin - less than 1"

- Bright 3.5-inch OLED touch screen
- ISO 125-3200 for great low light shooting
- Shoot and share Full HD 1080p movies
- 3D image capable

\$299 - \$30 instant rebate

FREE CARD & CASE!

Canon PowerShot SX40HS

SAVE \$80
\$349

12.1MP | 35X ZOOM

Full HD 1080p video in stereo sound with a dedicated movie button

- Zoom while shooting and play back videos on an HDTV via the HDMI output
- 2.7-inch wide Vari-Angle LCD
- Improved low-light performance up to ISO 3200 and enhanced image quality

\$429 - \$80 instant rebate

FREE CARD & CASE!

Canon PowerShot G12

SAVE \$50
\$449

10MP | 5X ZOOM

RAW + JPEG image modes

- 720p HD video in stereo sound and play back via the HDMI output
- Large, bright 2.8-inch Vari-angle LCD
- Improved low light performance and better image quality

\$499 - \$50 instant rebate

FREE CARD & CASE!

Panasonic DMC-LX7

SAVE \$50
\$449

10.1MP | 3.8X ZOOM

Brightest ever F1.4 - F2.3 Leica DC Vario-Summilux lens

- 1080/60p Full HD Video Recording
- The 1/1.7-inch 10.1-megapixel High Sensitivity MOS sensor expands the dynamic range by increasing sensitivity and saturation
- The internal ND filter reduces the amount of light to slow down the shutter speed by 3 steps

\$499 - \$50 instant rebate

FREE CARD & CASE!

Samy's Camera

samys.com

NO INTEREST if paid in full within 6 or 12 Months*

6 Months* on purchases of \$199 or more. 12 Months* on purchases of \$499 or more with your Samy's Camera credit card made between Sept. 16, 2012 to Sept. 22, 2012. Interest will be charged to your account from the purchase date if the promotional purchase is not paid in full within 6 or 12 Months or if you make a late payment. Minimum Monthly Payments Required.

PRICES GOOD UNTIL SEPT. 22, 2012
Not responsible for typographical errors. Quantities limited to stock on hand. First come, first served. No rainchecks and no holds. Prices subject to change without notice. See store for details. Special offers available on in stock items only. Colors vary by location. Samy's pays Sales Tax on select items. Mail Order, samys.com and all Used, Demo or Refurbished purchases are excluded from the "No Sales Tax" Promotion. *Nikon MVP & SONY Shure products are excluded from "No Sales Tax" promotion.

LOS ANGELES (323) 938-2420
431 S. FAIRFAX AVE.
(South of 3rd)
PRO DIGITAL (323) 857-9915
MONDAY - FRIDAY
RENTAL, FILM & PROCESSING 8am-6:30pm
ALL OTHER DEPTS. M-F 9:30am-6:30pm
SATURDAY 10am-6pm
SUNDAY 11am - 5pm

CULVER CITY (310) 450-4551
4411 SEPULVEDA BL.
(South of Culver Blvd.)
MON. - FRI. 9:30am-6:30pm
SATURDAY 10am-6pm
SUNDAY 11am - 5pm

PASADENA (626) 796-3300
41 E. WALNUT ST.
(East of Fair Oaks)
MON. - FRI. 8am-6pm
VIDEO & PRO DEPTS. 9am-6pm
SATURDAY 10am-6pm
SUNDAY 11am - 5pm

ORANGE COUNTY (714) 557-9400
3309 S. BRISTOL ST.
(In Bristol Plaza)
MON. - FRI. 9:30am-6:30pm
SATURDAY 10am-6pm
SUNDAY 10am - 6pm

SANTA BARBARA (805) 963-7269
614 CHAPALA ST
(Between Cota & Ortega)
MONDAY - FRIDAY
FILM & RENTALS ONLY 9am-6pm
CAMERA SALES 9:30am-6pm
SATURDAY 9:30am-6pm
SUNDAY 11am - 5pm

OPEN SUNDAY!

*Valid on any purchase of \$199 or more for the 6-month offer and on any purchase of \$499 or more for the 12-month offer made on your Samy's account. On prom purchase balance, monthly payments required, but no finance charges will be assessed if (1) prom purchase balance paid in full in 6 or 12 months, and (2) all minimum monthly payments on account paid when due. Otherwise, promo may be terminated and treated as a non-promo balance. Finance Charges accrued at the Purchase APR will be assessed from the purchase date. Regular rates apply to non-promo balances, including optional charges. Promo purchases on existing accounts may not receive full benefit of promo terms, including reduced APR if applicable, if account is subject to Penalty APR. Payments over the minimum will be applied as required by applicable law. As of 1/1/10, APR: 28.99% & on all accounts in default, Penalty APR 29.99%. Minimum finance charge \$2.00. Subject to approval by GE Money Bank.

MAIL ORDERS:
(800) 321-4SAM (800) 321-4726

SAMYS CORPORATE SALES: (866) 726-9463
CASH PAID FOR USED EQUIPMENT! CALL GEORGE (323) 938-2420 x1293