

NO INTEREST if paid in full within **6 or 12 Months*** on purchases of \$199 or more. 12 Months* on purchases of \$499 or more with your Samy's Camera credit card made between April 4, 2013 to April 10, 2013. Interest will be charged to your account from the purchase date if the promotional purchase is not paid in full within 6 or 12 Months or if you make a late payment. Minimum Monthly Payments Required.

Canon EOS REBEL T3 HD
18-55mm IS II Kit
\$479 NO TAX!
12.2MP CMOS SENSOR
HD video recording and Live View shooting

- Convenient in-camera Feature Guide
- ISO 100 - 6400 for shooting from bright to dim light
- 3.0 fps continuous shooting

ALL CANON ADVERTISED MERCHANDISE INCLUDES CANON USA 1 YEAR LIMITED WARRANTY REGISTRATION CARD.

NO TAX!

ON ALL ADVERTISED DSLR CAMERAS

Samy's Camera

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SONY α37
make.believe
with 18-55mm
SAVE \$150 \$449
1080/60i/24p Full AVCHD™ or 1080/30p MP4 movies

- 5.5 FPS Continuous shooting at 16 MP
- Fast Auto Focus in Stills and HD Movie
- Full-Time Live View in LCD or EVF
- Tilttable 2.7" 230K TruBlack™ LCD screen

16 MEGA PIXEL
While supplies last

NO TAX!
Canon EOS REBEL T3i
with 18-55mm
SAVE \$50 \$649
HD video capture at 1080/30P

- ISO Sensitivity 100-6400
- Improved EOS Full HD Movie mode with manual exposure control
- Vari-angle 3" Clear View LCD

16.1 MEGA PIXEL
\$699 - \$50 instant rebate, ends 4/6/13

NO TAX!
SONY α57
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with 18-135mm
SAVE \$300 \$699
Focus and shoot simultaneously

- Shoot up to an incredible 12 frames per second with continuous auto focus and auto exposure
- Tilt/swivel 3" LCD screen
- SteadyShot INSIDE™ stabilization

16.1 MEGA PIXEL
While supplies last SLT-A57M
Sony Authorized Dealer

NO TAX!
Canon EOS REBEL T4i
with 18-135mm
SAVE \$150 \$499
Advanced photography made simple and fun!

- ISO 100-12800; expandable to 25600 for shooting from bright to dim light
- High-speed continuous shooting up to 5.0 fps
- Enhanced EOS Full HD Movie mode with Movie Servo AF for continuous focus tracking
- New Vari-angle Touch Screen 3.0-inch

18 MEGA PIXEL
\$150 instant rebate

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SONY α77
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with 16-50mm
SAVE \$200 \$1598
HD Movie mode with AVCHD™ 60p/60i/24p

- Up to 12 fps continuous shooting
- OLED viewfinder; big and bright
- HD Movie mode with AVCHD™ 60p/60i/24p
- Flexible manual control for expressive HD movies

24.3 MEGA PIXEL
\$1798 - \$200 instant rebate

MIRRORLESS
SONY α NEX-F3
make.believe
with 18-55mm
SAVE \$170 \$429
AVCHD™ 1080/60i or 24p HD movies

- 16000 ISO provides versatile low-light performance
- Up to 5.5 fps shooting
- Live View on the LCD

16.1 MEGA PIXEL
While supplies last

UNDERWATER CAMERA + LENS + UNDERWATER HOUSING PACKAGE
REG. \$899 NOW \$499
Samy's Special!

OLYMPUS E-PM1
with 14-42mm
HD MOVIES

In-body image stabilization

- 3" wide-screed LCD
- Fast shutter response time of less than 60 milliseconds
- Live Guide system allows you to preview effects as you adjust them

12.3 MEGA PIXEL

TAMRON
Authorized USA Dealer
18-200mm F3.5-6.3 XR Di-II
\$199
Super Wide Angle Zoom with Built-in Motor

Canon, Nikon & Sony mounts
6 YEAR LIMITED WARRANTY

SIGMA
10-20mm F4-5.6 EX DC HSM
\$479
Fast AF speeds & quiet shooting and capable of full-time manual operation

Canon, Nikon & Sony mounts

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PRO 340 DX
Titanium tripod with 3 way Pan/Tilt head
\$99.90

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\$219.95

tamrac
Jazz Messenger 52
\$39.95

SUNPAK
LED 30 Video Light
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On-camera light for camcorder or DSLR

30 High-Powered LEDs, Dimmer Control Knob, 6500K Daylight, Soft Diffuser Reduces Glare
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Flashmate LED Light Panel AL-160 with Dimmer (Sony mount)
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Also takes Sony L Battery

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\$35
Provides superior support for your camera

POINT & SHOOT
Nikon COOLPIX S31
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10MP | 3X ZOOM

Waterproof, shockproof & dustproof

- Shoot beautiful 10MP photos and 720p HD videos in the rain, at the beach, in the pool or sandbox
- Easy slideshow mode with effects and music
- Electronic Vibration Reduction
- 2.7" QVGA LCD

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SAVE \$30 \$199
12.1 MP | 10X ZOOM

Powerful new 10x Optical Zoom with 24mm Wide-Angle lens gets you up close and out wide

- Enhanced built-in Wi-Fi™
- 1080p Full HD video with dedicated movie button
- High Speed AF ensures well-focused action shots, and Intelligent IS delivers blur-free images

\$229 - \$30 instant rebate

Canon PIXMA PRO-100
Professional Photo Inkjet Printer
SAVE \$400 \$99*

Print professional quality photos on various media up to 13" x 19"

4800dpi Maximum
Wi-Fi CERTIFIED

- Print with microscopic droplets
- True Monochrome Prints with 3 monochrome inks which are part of the 8-ink ChromaLife 100+ system 3 consist of Black, Gray, and Light Gray

*\$499 - \$400 AMEX reward card by mail when purchasing with select camera / lens and paper bundle

Canon PIXMA PRO-1
Professional Photo Inkjet Printer
SAVE \$300 \$699*

Print professional quality photos on various media up to 13" x 19"

4800dpi Maximum
Wi-Fi CERTIFIED

- Professional Quality with microscopic droplets and high resolution up to 4800 x 2400 dpi
- 12 color LUCIA Pigment Ink system expands the color gamut
- Enhanced Black Densities

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Nikon COOLPIX P510
INCREDIBLE ZOOM RANGE OF 24MM-1,000MM
SAVE \$80 \$299
42X WIDE-ANGLE OPTICAL ZOOM
16.1MP CMOS SENSOR

- Full HD 1080p movies with stereo sound
- Optical Vibration Reduction system
- Up to 5 shots in approximately one second
- Built-in GPS and geotagging features
- 3.0" Ultra-High-Resolution LCD Monitor

Nikon Authorized Dealer
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make.believe
\$648
20.2MP | 3.6X ZOOM

Full HD 1080/60p video with manual control and dual record

- Bright F1.8 Carl Zeiss Vario-Sonnar T* lens
- Record photos as JPEG files, RAW files, or both
- Shoot in almost any lighting with clean high ISO 6400
- 3" Xtra Fine LCD™ display
- Up to 10fps continuous shooting

LIGHTING
HENSEL
eFlash 2 Light Kit
\$699
2-250WS monoblocks with umbrella and case

FREE 3' Octa Soft Box with Speed Ring by mail with purchase of ANY Hensel light kit. A \$300 value!

PRO HASSELBLAD
IN STOCK!
H5D-40 with 80mm lens
\$20,495
40 MP Resolution

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3" 24-Bit LCD
Digital Lens Correction

VIDEO
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make.believe
Full HD 60p/24p Camcorder with advanced Manual Controls
\$1598

Project up to 100" videos with 351m built-in projector

- 1920x1080 Full HD 24p/60p w/24.1MP Exmor R CMOS Sensor
- Top-mounted 5.1ch surround sound mic for premium sound
- Wireless control, transfer, data backup via Wi-Fi®
- Balanced Optical SteadyShot™ image stabilization

Canon HF G20
\$1099
Flash Memory Camcorder

Designed to rival pro-level camcorders in image quality

- Genuine Canon 10x HD Video Lens
- Outstanding video resolution, improved low-light performance, and a wide dynamic range
- Dynamic SuperRange Optical Image Stabilization
- 3.5-inch Touch Panel LCD

Panasonic HC-V520K
Mobile Live Streaming Long Zoom HD Video Camcorder
\$399
Amazing 50X zoom optically stabilized on 5 axes

- Remote WiFi mobile device tether with iStream sharing
- Full HD 1080/60p video in the AVCHD Progressive format
- Built-in Creative Control effects add excitement to your videos

lowel
Rifa Lite EX Kit
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LC55EX

Perfect for quick one light interviews or tabletop sets. 1-500w Rifa 55, plus KS Jr. Stand and expandable shoulder carried Tube Case, or soft case option. Supplied with lamp.

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Transmitter or Receiver in One Unit

The simplest PocketWizard radio ever and the perfect entry into the PocketWizard Wireless System. 801-129

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always listening.
PRO 88W Wireless Microphone System
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Designed for video and other applications requiring a small, easily portable wireless.

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11 MEGA PIXEL

Smaller, lighter with built-in Wi-Fi

- 30% smaller and 25% lighter
- Wearable and gear mountable
- Waterproof to 197' (60m)
- Capture ultra-wide 1080p 30 fps and 720p 60 fps video plus 11MP photos at a rate of 10 photos per second

Profoto
D1 Air 500/250 Monobloc Kit
\$1989 NO TAX!

Fully digital, not just on the display panel, but in the flash output

Kit includes \$100 OFF of any Profoto accessory at time of purchase!

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MONDAY - FRIDAY RENTAL, FILM & PROCESSING 8am-6:30pm
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SUNDAY 11am - 5pm

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SATURDAY 10am-6pm
SUNDAY 10am - 6pm

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