







## BLACK FRIDAY SPECIALI FRIDAY, SATURDAY & SUNDAY

**EVERY 100TH CUSTOMER WILL GET A** \$100 SAMY'S GIFT CARD







**INSTAX MINI 9 INSTANT FILM CAMERA** 

\$59<sup>95</sup> NO TAX! \$69.95 - \$10 INSTANT REBATE

GIFT CARD **SAVE** SONY \$50 HDR-CX405 HD HANDYCAM CAMCORDER

\$178<sup>00</sup> NO TAX!

\$228 - \$50 INSTANT REBATE















\$44900 NO TAX! \$749 - \$300 INSTANT REBATE

CELESTRON

**UPCLOSE G2 ROOF PRISM** 

**BINOCULAR** 

10x25



WITH CAMERA PURCHASE. \*SEE STORES FOR DETAILS

#### HOLIDAY STORE HOURS

**SAMYS.COM IS OPEN!** SAMY'S STORES ARE CLOSED **OPEN 8AM - 6:30PM** 🖰 OPEN 9AM - 6PM **OPEN 10AM - 5PM** 



SONY WITH 16-50MM LENS



498°°

\$648 - \$150 INSTANT REBATE





WITH OUTDOOR SHELL, PHOTO LAB,

**STAND & 8GB SD CARD** 

Compatible with specific

iPhone and iPad models







DIGITAL CAMERA

NO TAX! \$399.99 - \$50 INSTANT REBATE



WITH 18-55MM & 70-300MM LENSES



\$896.95 - \$400 INSTANT REBATE

NOVEMBER 23 - 27 **NO INTEREST** FOR 12 MONTHS\*

**NO TAX SALE ON** 1000'S OF ITEMS INCLUDING THESE BRANDS

9.SOLUTIONS **AVENGER** AZDEN **BENRO BILLINGHAM BAGS** BLACK RAPID

CALRAD CANON (EXCLUDES CINE) **CAPTURING** COUTURE

BOWENS





**OLYMPUS** 

**TO 50 FT TOUGH TG-5** 

12 MEGAPIXELS

\$39900 \$449 - \$50 INSTANT REBATE NO TAX!



**Panasonic LUMIX DMC-TS30** 

\$30

\$147.99 - \$30 INSTANT REBATE \$117<sup>99</sup> NO TAX!



SONY CYBER-SHOT DSC-RX100

3.6x

\$448°° NO TAX!



Canon **POWERSHOT G7 X MARK II** 

\$649°°

NO TAX! \$699 - \$50

**4**x

ZOOM

**LIGHTING** 



\$279<sup>95</sup> NO TAX! \$299.95 - \$20 INSTANT REBATE





15.5" LED **DESKTOP STUDIO** 

\$89<sup>99</sup> NO TAX! \$114.99 - \$25



DRONES



**BREEZE 4K QUADCOPTER** 

\$29900 NO TAX!

\$399 - \$100 INSTANT REBATE



SPARK QUADCOPTER FLY MORE COMBO

INCLUDES: REMOTE CONTROLLER, CHARGING HUB & HUB POWER SUPPLY, A SET OF SPARE PROPELLERS, PROPELLER **GUARDS, & A SPARE FLIGHT BATTERY** 

\$59900 NO TAX! \$699 - \$100 INSTANT REBATE



PAIRS, BATTERY CHARGING HUB, & SHOULDER BAG

\$114900 NO TAX! \$1299 - \$150

KARMA QUADCOPTER WITH HEROS BLACK

GoPro

\$89900 \$1099 - \$200 INSTANT REBATE NO TAX!



**OLYMPUS** OM-D E-M5

MARK II BODY

\$79900 NO TAX! \$1099 - \$300 INSTANT REBATE





**4K SMART DIGITAL** 

PHOTO FRAME 25<sub>IN</sub>

\$59900

\$89900 NO TAX!

35IN

\$100

**FUJ!FILM** X100F

\$129900 NO TAXI



FUJIFILM X-T2 WITH 18-55MM LENS

\$1799°° NO TAX!

\$1899 - \$100 INSTANT REBATE

#### BINOCULARS



8x42 MONARCH 5 **BINOCULAR** 

\$246<sup>95</sup>

\$296.95 - \$50 INSTANT REBATE



**OLYMPUS** 

7x35 TROOPER **DPS I BINOCULAR** 

10% OFF ALL PEAK DESIGN BAGS

\$39<sup>95</sup> NO TAX!



**10x25 TRAILBLAZER** ATB BINOCULAR \$79<sup>95</sup> NO TAX!



12x36 IS III IMAGE STABILIZED BINOCULAR \$749<sup>99</sup> NO TAX!



**GORILLAPOD 1K FLEXIBLE** MINI-TRIPOD WITH BALL HEAD KIT \$49<sup>95</sup> NO TAX!

**M**=FOTO **BACKPACKER** TRAVEL TRIPOD KIT \$124°° NO TAX! SAVE \$149 - \$25 MAIL-IN REBATE **AVAILABLE IN 5 COLORS** 





\$129.99 - \$50 INSTANT SAVINGS







**CECILIA GALLERY DAVIS & SANFORD** DOMKE **ELINCHRON EPSON** 

EXPOIMAGING **F&V LIGHTING FUJI (EXCLUDES PRO CAMERAS & LENSES) GARY FONG GITZO** 

**GNARBOX IKAN** INDIPRO **INDURO** INTERFIT

GLIDECAM

**JOBY KUPO LASTOLITE LEGION PAPER** LOMOGRAPHIC

SAVE \$3

ITOYA/SKUTR

LUMECUBE **MANFROTTO MEFOTO MEMENTO MINDSHIFT** MOLA INC.

OP/TECH **OLYMPUS** PACIFIC IMAGE **PANASONIC** (EXCLUDES PRO) **PEAK DESIGN** 

PHOTTIX **PLUSTEK** PROFOTO (EXCLUDES PRO & PROMOTIONAL ITEMS) **QUANTUM** 

REMOVU RODE ROTOLIGHT SEAPORT SENNHEISER SIGMA

SIRUI USA **SKB SMITH VICTOR** SONY (EXCLUDES CINE & A7R III) STO-FEN

STUDIO ASSETS **TAMRON TASCAM TENBA TETHER TOOLS** THINKTANK

**VIDEO** 

TIFFEN FILTERS TILTA **ZACUTO** ZEISS (EXCLUDES **CINEMA CP2 LENSES)** 

#### STOCKING STUFFERS



**AVAILABLE IN** 6 COLORS

**GUMY PLUS** 

\$9<sup>99</sup> NO TAX

**16GB CRUZER** 

\$7<sup>99</sup> NO TAX!

**USB FLASH DRIVE** 

\$10.99 - \$3 INSTANT SAVINGS

**EARBUDS** 

\$9.00 - \$2.01 INSTANT SAVINGS \$16.99 - \$5 INSTANT SAVINGS



\$14<sup>95</sup> NO TAX! GORILLAPOD

MOBILE MINI **FLEXIBLE STAND** FOR SMARTPHONES \$14<sup>99</sup> NO TAX!

#### **DELKIN DEVICES**



**USB 3.0 UNIVERSAL MEMORY CARD READER** \$19<sup>99</sup> NO TAX!

\$29.99 - \$10 INSTANT SAVINGS



#### PRINTERS





### INSTANT



lomography **LOMO INSTANT AUTOMAT & LENSES** 

\$159<sup>99</sup> NO TAX! \$179.99 - \$20 INSTANT SAVINGS **INSTAX MINI 70** NO TAX!

\$119 - \$40 INSTANT REBATE 10% INSTAX MINI DECORATIVE BORDERS

**INSTAX MINI** AIR MAIL INSTANT FILM

10% NO TAX! \$13.49 - \$1.35 INSTANT SAVINGS

Optimized for HERO6 and HERO5

GoPro

**KARMA** 

GRIP

#### STABILIZATION



EC<sub>1</sub> **BEHOLDER 3-AXIS HANDHELD GIMBAL STABILIZER PLUS FREE 3-PACK** \$79900 NO TAX!



**SMOOTH Q SMARTPHONE GIMBAL** 

\$139°° NO TAX!







# GoPro

**HERO5 SESSION BUNDLE** 

INCLUDES HEADSTRAP MOUNT WITH QUICKCLIP & 16GB MICROSD CARD

NO TAX!



SONY FDR-AX53 4K ULTRA HD HANDYCAM

\$848<sup>00</sup>

NO TAX!



**Panasonic** \$200 HC-WXF991K

**4K ULTRA HD CAMCORDER** \$797<sup>99</sup> NO TAX! \$997.99 - \$200 INSTANT REBATE



SONY FDR-AX33 **4K ULTRA HD HANDYCAM** 

\$748°°

\$848 - \$100 INSTANT REBATE



**FULL HD CAMCORDER** 

\$109900 NO TAX

\$998 - \$150 INSTANT REBATE \$1299 - \$200 INSTANT REBATE



**Panasonic HC-V770** 

**FULL HD CAMCORDER** 

\$447<sup>99</sup> NO TAX! \$597.99 - \$150 INSTANT REBATE

#### AUDIO



MKE 440 COMPACT **STEREO SHOTGUN MICROPHONE** \$249<sup>95</sup> NO TAX!

\$349.95 - \$100 INSTANT REBATE

RØDE VIDEOMIC PRO

WITH RYCOTE LYRE SUSPENSION MOUNT

**PLUS FREE DEADCAT** VMPR (S-041593) WHILE **SUPPLIES LAST** 

\$22900 NOTAX

**H5 HANDY** RECORDER WITH INTERCHANGEABLE MICROPHONE SYSTEM \$249<sup>99</sup>

NO TAX!

\$269.99 - \$20 INSTANT REBATE

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\$110 - \$11 INSTANT SAVINGS

## **60d**



**TT350 MINI** THINKLITE TTL FLASH FOR CANON, NIKON, SONY, FUJI & OLYMPUS \$6990 NO TAX! \$84.90 - \$15 INSTANT SAVINGS

## 15% OFF TIFFEN



NO TAX!

\$31.99 - \$4.80 INSTANT

SAVINGS



**STRAP** \$4156 NO TAX! \$51.95 -\$10.39

20% OFF ALL BLACKRAPID

11/24 THROUGH 11/27



M G N A R B O X **128GB PORTABLE BACKUP AND EDITING SYSTEM** 256GB VERSION AVAILABLE

\$269<sup>99</sup> NO TAX! \$299.99 - \$30 INSTANT REBATE

### 30% OFF ALI PHOTOTOOLS VESTS phot 🕦 tools



# TRADE IN & CASH OUT

We pay top \$\$\$ for your used equipment!

**FOR A QUOTE** CALL (800) 321-4726



**NOVEMBER 23 - 27** 

# NO TAX SALE



VIDEO CREATOR KIT WITH 18-55MM LENS

\$64900 NOTAX \$999 - \$350



\$99900 NO TAX! \$1299 - \$300 INSTANT REBATE



**FULL FRAME** 

\$1598 - \$300 INSTANT REBATE \$1298°°









**D5600** 

**PLUS TAX** 

\$796<sup>95</sup> \$1146.95 - \$350 Nikon Authorized Dealer ■ ALL NIKON PRODUCTS INCLUDE NIKON INC. USA



7200 WITH 18-55MM & 70-300MM LENSES

\$1546.95 - \$550 INSTANT REBATE

PLUS TAX

**PLUS TAX** 

SAVE

\$150



**Panasonic** LUMIX DC-GH5 BODY

\$1997<sup>99</sup> NO TAX!



45-200MM LENSES 4K MOVIE MAKER KIT

SENSOR

\$1449.99 - \$450 INSTANT REBATE

TAMRON

**APS-C** 

APS-C

**TAMRON** 

16-300MM F/3.5-6.3

**TAMRON** 

DI II VC PZD AF

18-270MM F/3.5-6.3

\$34900 NO TAX

APS-C



EF-S 24MM F/2.8 STM \$12900 NO TAX! \$149 - \$20 INSTANT REBATE

FRAME Canon EF 85MM F/1.8 **USM AUTOFOCUS** 

\$34900 NO TAX! \$419 - \$70 INSTANT REBATE





EF 100MM F/2.8L MACRO IS USM \$74900 NO TAX! \$899 - \$150 INSTANT REBATE

FULL FRAME ADVANCED TWO **LENS KIT WITH 50MM** F/1.4 & 17-40MM F/4L \$84900 NO TAX! \$1199 - \$350 INSTANT REBATE























AF-S NIKKOR 28MM F/1.8G \$596<sup>95</sup> \$696.95 - \$100 PLUS TAX MVP



\$496<sup>95</sup> \$646.95 - \$150 INSTANT REBATE PLUS TAX MVP \$997.99 - \$100 INSTANT REBATE



**LUMIX G 25MM** F/1.7 ASPH.

\$147<sup>99</sup> NO TAX! \$247.99 - \$100 INSTANT REBATE

MICRO 4/3





\$697.99 - \$150 INSTANT REBATE

VARIO 12-35MM F/2.8 II **ASPH. POWER O.I.S.** \$897<sup>99</sup> NO TAX!

APS-C SAVE SIGMA 17-50MM F/2.8 EX DC OS HSM ZOOM \$36900 NO TAX! \$669 - \$300 INSTANT REBATE



\$39900 NOTAXI \$579 - \$180 INSTANT REBATE



SIGMA 18-35MM F/1.8 DC HSM \$69900 NO TAX! \$799 - \$100 INSTANT REBATE





TRADE-IN YOUR OLD EQUIPMENT FOR CASH OR STORE CREDIT





(800) 321-4726 (866) 726-9463

LOS ANGELES 323-938-2420 | CULVER CITY 310-450-4551 | PASADENA 626-796-3300 ORANGE COUNTY 714-557-9400 | SANTA BARBARA 805-963-7269 | SAN FRANCISCO 415-621-8400