



75 Virginia Road, North White Plains, NY 10603  
T 914.347.3300 F 914.347.3309  
info@BowensUSA.com  
BowensUSA.com

BULLETIN #: **BW02**  
DATE: **02/01/15**

Rebate Schedule	
Online Rebate Start	February 1, 2015
Online Rebate End	March 31, 2015

## Bowens Gemini Kit, CREO and Jet Stream Fan Consumer Rebates

**Consumer Online Rebate:** Between February 1 and March 31, 2015, you have great opportunities to take advantage of online rebates up to \$150 on featured Bowens Light Kits and creative effect Jet Stream 250 and 350 Wind Machines. This promotion is PhotoVideoEDU eligible and will be promoted on the PhotoVideoEDU website.

If you are in the market for entry level or more advanced level gear, February and March are great times to take advantage of added savings.

CAT. #	DESCRIPTION	MAP	REBATE AMOUNT	PRICE AFTER REBATE
<b>Bowens Kits</b>				
BW-4765TXUS	Gemini 400/400RX UM/UM 117v Kit	\$849	\$40	\$809
BW-4805USDAP	Gemini 500/500R UM/UM Kit	1,299	50	1,249
BW-8515USP	Gemini 500/500/500R UM/SB Kit	2,149	100	2,049
BW-8610USP	Gemini 500/500PRO UM/SB Kit 117v	2,039	100	1,939
BW-8710USP	Gemini 750/750PRO UM/SB Kit	2,099	100	1,999
BW-8805USP	Gemini 1000/1000PRO UM/SB Kit	2,899	100	2,799
<b>Bowens Jet Streams</b>				
BW-2556	Jet Stream Wind Machine 11 250mm Diameter 117V Includes Remote Control	1,155	50	1,055
BW-2558	Jet Stream Wind Machine 11 350mm Diameter 117V Includes Remote Control	1,465	75	1,365
<b>CREO Packs and Heads</b>				
BW-9000US	Creo 2400 With Sync Cable	6,049	150	5,899
BW-9005US	Creo 1200 With Sync Cable	4,839	100	4,739
BW-7760US	Creo Head Includes 300W Halogen Modelling Lamp Push In Style 117V (Code BW-7515)	1,135	75	1,060
BW-7670US	"Bowens 3K Ringflash 117V - Operates with Quad QuadX Creo and Explorer"	1,990	75	1,915

### Online Rebates:

To make our rebates not only easy for your customers, but also easier for you we are now offering a new online rebate portal. All your customer has to do is go to the following website [www.rapid-rebates.com/macgroup](http://www.rapid-rebates.com/macgroup), and either fill in their required information with a picture or scan of their bill of sales and UPC code from the box for our standard rebate. Customer will receive a check in the amount of the offered rebate. Rebates have never been so easy!

All rebates must be entered by April 15, 2015. Terms and conditions are listed at [www.rapid-rebates.com/macgroup](http://www.rapid-rebates.com/macgroup)

Just a reminder that while it is necessary to follow MAP policy on the products, you may show rebates as part of the product listing.

**The Online Rebate offer may be shown one of two ways:**

**Example #1**

Display the MAP Price, less the Online Rebate, the After Rebate Price and include the expiration date of the rebate as show below:

Gemini 500/500/500R UM/SB Kit	\$2,099.00
Online Rebate	- 100.00 Online Rebate
Price After Rebate	\$1,099.00
Rebate Offer Expires	3/31/2015

**Example #2**

Or, show only the After Rebate Price, and we suggest displaying the Online Rebate amount and the expiration date of the rebate as shown below:

Gemini 500/500/500R UM/SB Kit	\$1,099.00
Price Includes	100.00 Online Rebate
Rebate Offer Expires	3/31/15

If you have any questions, please contact your MAC Group Sales Representative.