K-51

with 18-55mm

\$279 - \$100 mail-in rebate

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NO TAX!

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FUJ!FILM

INSTAX

MINI 8

NO TAX!

for instant pictures

HDR-CX405 60p Camcorder

\$100

⁵100

FULL HD

MEGAPIXEL

Capture fast-moving subjects in crisp focus

Illuminated interface for

Easy-to-carry body comes with

ergonomic grips and features

you'd find in big cameras

intuitive operation

100% field of view

super-high sensitivity of ISO 51200 In-body Shake Reduct

FULL H

29.8mm wide angle Carl Zeiss® Lens

- Take bold, vibrant

pictures, even in lov

Brightness Adjustment

determines the best

Setting the brightness

adjustment dial to high-key mode allow you to take images

Dial - automatically

brightness and

suitable setting

High-Key Photo

with a softer impression

lighting

•1920x1080 Full HD 60p w/9.2MP Exmor R® CMOS Senso

•2.7" Clear Photo LCD™ display (230K)

•27x Optical/54x Clear Image Zoom to get even closer to the action



PHANTOM 3 Stunning 2.7K **HD** videos and NO TAX! 12MP photos

 Stable Footage: DJI's advanced gimbal stabilization technolog gives you movie-quality result

• A live video feed gives you a

720p HD real-time view of what your camera sees right on your mobile device • Fly up to 25 minutes on a single charge



 Linear Tracking with Cablecam Mode
 Follow Me: Tracks Your Mobile Device HDMI Output on Transmitter Android and iOS Mobile Apps Video Game-Style Controls • Return Home and "Safety Net" Modes • One-Button Flying / "Pause" Button

COOLPIX

P530

FREE 2-32GB SD CASE & BATTERY

SAVE \$170

NO TAX!

Big Zoom with superior

42x optical zoom lens goes

from wide-angle to telephoto

Full manual exposure control
 Full HD 1080p videos with

\$446.95 - \$170 instant rebate

stereo sound

PHANTOM 3

• Included 4K Video / 12MP Photo Camera

· Powerful Mobile App with Auto Video Editor

· Easy to Fly. Intelligent Flight System

• Dedicated Remote Controlle

Canon

PowerShot

S120

FULL HD

MEGAPIXEL

5X Z00M

WiFi

FULL HD

in 4K or 1080p HD

· Live HD View

\$1259⁹⁹

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Typhoon Ouadcopter

SAVE \$100

\$398

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Bright F1.8 Carl Zeiss Vario-

Record photos as JPEG files

. Shoot in almost any lighting

. Up to 10fps continuous shooting

\$498 - \$100 instant rebate, ends 11/21/15

with clean high ISO 6400
• 3" Xtra Fine LCD" display

RAW files, or both

Sonnar T* lens with 3.6x zoom

Personal Ground Station with built-in touchscreen

Integrated 3-axis precision gimbal camera

Ready to fly in under 3 minutes

4K/30fps ultra high definition video
 1080p/120fps slow motion video

SONY

DSC-RX100

• 12MP photos with No-Distortion Lens

INSPIRE 1 cjji

Everything you need for aerial elegant, ready-to-fly system

\$2899⁹⁹

·Shoot up to 4K video and capture 12MP photos The lens consists of 9 seperate elements including an aspherical element, for extreme



Panasonic DMC-LX100

NO TAX

Manual controls • Superior light capture
• 24-75mm Leica DC lens (F1.7-2.8) • 24p or 30p 4K Ultra HD video MEGAPIXEL Clear and stable framing 3.1X

thanks to eye-level EVF





Panasonic

NO TAX!

20X Long Zoom Camera

fun selfies
• WiFi Connectivity with

Smartphones and Tablets

· Front Facing Flip-up Monitor for

DMC-ZS35

MEGAPIXEL

4.5



Canon EOS 6 SAVE *300 \$1399 FULL 1080 NO TAX!

EOS HD Video and multiple frame rates

•ISO setting 100-25600 New 11-point AF · Continuous shooting up to 4.5 fps

· Built-in Wi-Fi® transmitte **BUILT-IN** \$1699 - \$300 instant rebate

D750° EXPEED 4

PLUS TAX A serious tool for serious shooters • 24.3MP FX-format sensor & EXPEED 4 LiveView · Simultaneously record uncompressed

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\$**2499** NO TAX! Full frame.

NO TAX!

Excellent low light shots

performance with an ISO range of ISO 80-12800

. Capture stunning 1080p/60p

with a dedicated movie buttor

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Exceptional low-light

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PLUS TAX EXPEED 4 Wide dynamic range and rich full-frame image sensor

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50.6

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at 30fps • 61-point High Density Reticular AF •ISO 100-6400; 5 fps \$3699 \$300 continuous shooting instant rebate

LCD monitor



NO TAX! • 32.2" 1.04m-Dot ClearView II • Full HD 1080p video recording



4X ZOOM

Panasonic

HC-V270 Full HD



\$15

Nikon Aculon T01

Nikon

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8x21 Binoculars

Dustproof, Waterproof, Shockproof, & Freezeproof

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in and out of water Travel confidently with go-anywhere freeze-proof (14°) shockproof (4.9 ft.) and water proof (26') toughness

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Olympus 7x35

Trooper DPS I

OLYMPUS

Weather Resistant

with 9.3 Degree

Angle of View

Porro Prism Binocular



Snap Instant Digital Camera

ability to instantly produce a physical print

The convenience of digital capture with the

 Pop-up optical viewfinder for composing images that is used to turn the camera on and off . Select between normal, black & white, & vintage, sepia color modes for creating stylized images . Photo Booth mode will also add to the fun by capturing 6 images in 10 seconds
•Self timer for capturing the best selfie

Canon

VIXIA

HF R600

LIGHTING KITS

SAVE \$100

\$199⁹⁹

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57x Advanced Zoom & SuperRange

Optical Image Stabilizer

3.28 MP Full HD CMOS Image Sensor and DIGIC DV 4 Image Processor

LCD 3.0" Widescreen Touch Screen

Record Full HD video directly to a

removable SD memory card

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• 1920 x 1080/60p video



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SAVE \$150

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57x Advanced Zoom & SuperRange Optical Image Stabilizer

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SuperRange Optical Image Stabilizer keeps video clear and steady

• 1920 x 1080/60p video

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VIXIA

HF R60

FULL H

Wifi

50

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ImageMaker



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8

3

GoPro

HERO4

SESSIONS



IMPOSSIBLE \$13999 Black Flash 600 Camera Kit

A sleek, single-element all black 600-type film camera with built-in flash, fixed focus and electronic shutter.

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GoPro

HERO4

BLACK

E METRO HARD CASE



IM90SSIBLE Instant Color Film for



Canon VIXIA **HF G20**

\$749 NO TAX! Designed to rival pro-leve

FULL 170

mproved low-light performance, and a wide dynamic range

 Dynamic SuperRange
 Optical Image Stabilization SuperRange OPTICAL 3.5-inch Touch Panel LCD • Genuine Canon 10x HD Video Lens



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uLite Kit

westcott. \$19990

Create portraits or product shots with the

supported by two 6.5' light stands.

2 included 500W floodlights 20 x 20" softbox and 26" diameter octagonal softbox

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NEW LOW PRICE!!

Features 4K30, 2,7K50 & 1080p120 video

Studio **COOILED** 100W Studio Light with NO TAX! Reflector

The best light for studio-quality, consiste light. Very power efficient and consumes only 100 watts of electricity



NO TAX! Pro Kit An innovative and unique approach to the ring light

Powered by the Rosco LitePad light engine

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10 Megapixel Still Images

Backside Illuminated MOS Image Sensor



flying weight of only 12.2 grams

. Compact 2.4GHz transmitte

Panasonic

NO TAX!

DMC-XS1



VIDEO (A

FULL HID

NO TAX!

Intelligent 90x zoom / Optical 50x Zoom



32" Camera Slider

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Three steel bearing rollers The slider track incorporates three sets of 1/4"-20 and 3/8"-16 mounting holes. allowing you to support it in the center or at both ends \$199.99 - \$100 instant savings



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LOS ANGELES

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PASADENA

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uLite Two

Light Kit

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16.1 5X MEGAPIXEL ZOOM

Razor thin compact camera

MEGA O.I.S. (Optical Image Stabilize
 Create Amazing Photos With

13 In-Camera Creative Effects

24mm Ultra Wide-Angle Lens

is small enough to fit in your pocket



SAVE \$20

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H5 Handy Recorder

\$269⁹⁹

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Capable of four-trace

recording, and features an

interchangeable,

modular microphone

FY-G4 3-Axis

Handheld Gimbal

for GoPro HERO4

\$284

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HERO3+, HERO3

Extreme wireless control

Works with GoPro HERO4,

• Fixed Axes and Pan/Tilt

following modes
• 320° Pan/Tilt Rotation

• Single-Button Operation

SENNHEISER

ew 112-p G3

For portable wireless operation.

nis system includes a camera

bodypack transmitter, and ME 2 lavalier

frequency at the touch of a button.

such as video and field recording applications

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mymyk

SportsMyk

§49

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TASCAM

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Boom microphone for

· Attaches to Clothing or Helmet Strap

action cameras

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Omnidirectional Polar Pattern

Dual-Clip Mounting System

Wireless Microph

• 100° Roll Rotation

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NO TAX!

Lavalier Condense

Designed to deliver high-quality audio

recording. Clips on to your shir

directional condenser capsule

3-Axis

Gimbal

§319

NO TAX!

captures the sound equally from

or lapel, and the sensitive, omni-

included

Microphone for

GoPro Travel Case

Features a built-in charger for two HERO3/3+

batteries or two HERO4 batteries. The case's

battery has a capacity of 5200mAh. Also features

a full size USB port for charging additional device

PowerVault

NO TAX!



§1295 Ninja Assassin NO TAX!

Combines professional 4K-UHD/HD recording, 7" 1920x1080 monitoring advanced playback and editing in a compact lightweight, affordable add-on to existing DSLR, Mirrorless and HDMI cameras



Videomic with Rycote Lyre Shockmount A supercardioid condenser shotgun microphone that terminates in a 1/8" stereo mini-jac (dual mono), includes an integrated shockmount,



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\$58 Camcorder LED Video NO TAX! Light • Color Temperature Adjustment between 5500K and 3200K. (198C)

• Special LED bulb layout design, giving wider lighting ranger and brighter effect



BacPac Battery

version features a 15% boost in capacity

NO TAX! A removable battery pack that seamlessl attaches to the back of the camera. This



Fixed Axes and Pan/Tilt Following Modes

A miniaturized version of Feiyu's handheld gimbals,

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Aputure VS-2 \$239 V-Screen 7" IPS Field Monitor

of 1024 x 600 pixels, 400 nit brightness with a 800:1 contrast ratio for a crisp image. 170° horizontal and vertical viewing angles



Strobelite Plus

3 Monolight Kit

Portable & efficient

200ws kit

INCLUDES: 3x200WS heads

Features dual built-in omnidirectional microphones and is capable of recording up to 4 tracks simultaneously. It has tripod mounts on both the top and bottom of the unit and can be mounted above or below your DSLR or video camera as well as on a follow-focus cage.



Ice Light 2

LED Light

\$549⁹⁰

ION Lithium

Inverter system NO TAX!

300 watt 2 Light **Educational Kit** A great core system for products or portraiture

The Strobelite flash head is made of tough polycarbonate and features short flash duration and full power recycling is 2.5 seconds. Power is variable from full to 1/4 power.

ACELENT 2 50% brighter output

\$199⁹⁰ NO TAX! The kit includes a

Ice Pack

two-way barndoor set, a tungsten conversion gel, two-way connector, a tiltbracket with spigot, car charger, flexible tripod and a carrying case to store and transport it all.



with Softboxes, Stands, Grids, Wheeled Case, Educational DVD

A portable and efficient means of creating professional, high-quality images.

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 Weighing a mere 20 ounces, the Ice Light 2 can be easily operated with one hand flicker-free output and stable light consistency during every use

A Better LED Chip

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LIGHTING & PROFESSIONAL ACCESSORIES

NO TAX! **Designed for Portability** • 60+ minutes of runtime at full power LEDs feature the advantages of high efficiency and color purity with low energy consumption and long lifetime



studio & location kit,

suitable for beginners looking for entry level lighting and

looking for studio and location

聞elinchrom

ELC Pro HD

Daylight Kit NO TAX! A unique 10 x 10" array of 166 CRI-95 LEDs that is just 1/32" thick inside its 1/4" bendable black bor-der. Mold it into an arc for product photography for

\$699°

cable, and an EL Skyport SPEED Trans



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Flex 1-Light

A lightweight solution for **Beinchrom** A turnkey Quadra ELB 400 on the go Ranger Quadra To Go Kit **Living Light Kit** \$1749 Includes a 1x ELB 400 Pack with lithium-ion battery, charger and strap, 1x Action Flash Head with Cable, sync

\$999 Includes the 400Ws Quadra Hybrid RX Pack, a lead-gel battery, multi-voltage charger, able, and an ELS Transmitter Speed for remote triggering of the flash.

Digital incident,



Reflected, and Flash Meter • Full TTL operation with both Canon and Nikon cameras Smallest and light, designed to read Portable - fits in an average camera bag Recharges in 1.35 seconds at full power reflected or incident modes 401309



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Designed to give you the ultimate dexibility and ease of use. It Eliminate subject shadows in portrait or bounce flash photography. The unique rotating system locks the flash at 90° position



The ultimate EOS 20.2 FULLHO

18.1 → Newly designed 18.1 MP full-frame CMOS sensor 12.0 • 14-bit A/D conversion Wide range ISO setting 100-51,200 for shooting from bright to dim light • Dual DIGIC 5+ Image

EOS-1D⊠

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EOS

T6i

SAVE \$150

NO TAX!

FULL HO

24.2 MEGAPIXEL

LiveView

1

XA20

HD Camcorde

SAVE \$200

\$1799

NO TAX

Wifi)

OPTICAL

Selphy CP910

599

PLUS

DMC-FZ300

\$**597**99

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24X

DMC-GH4 **SAVE \$200**

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Wifi

videos with ease

Station CS100 device

Compact, "run-and-gun"

20x HD Zoom Lens
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 3.5" OLED Touch Panel Screen

2 x XLR with Manual/Auto Audio

NO TAX! Convenient, light & portable, wireless compact photo printe

Panasonic

4K imaging performance

in both video

12.1

MECAPIYEI

PARK (25 GOOTHIN) Tall large 12

aperture Leica Lens

• Splashproof / dustproof body

• 24X (25-600mm) full-range F2.8

PLUS

• 5 Axis Hybrid Optical Image

(4096x2160), plus 4K

• Approximately 16.8 million colors for

Print a photo in just 47 seconds and

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Servo AF Dual Pixel CMOS AF with Live View
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20.2MP APS-C CMOS Senso

Dual DIGIC 6 Image Processors
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• New Canon 1.5", 12.8MP

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High-Sensitivity CMOS sensor

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EOS

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8-Blade Circular Aperture for superb video quality and natural,

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FAST Dual Phase- & Contrast-Detection Al

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• 24.2 MP CMOS Sensor and a

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1.0-inch. 20.2MP High-

Canon's powerful DIGIC 6

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18-135mn

1049

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24.2 MEGAPIXEL

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steady viewing Canon 5369 8x25 IS NO TAX!

Stabilization capabilities at an affordable price, with textured rubber coating

FUJ!FILM OLYMPUS

OM-D

E-M1

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16

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World's fastest Real Time Viewfinder Lag-time of 0.005 sec. Perfect alignment of the viewfinde with the optical axis of the lens High-precision 2.36 million dot

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• High Bit Rate Quality
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Mounted Control Rings \$2997.99 - \$200 instant rebate • Record Night Scenes Confidently with 0 Lux

Manfrotto

BeFree

\$199⁸⁸

NO TAX!

NO TAX!

Manfrotto's new tripod for travel photography. The light and compact design makes it fast to set up and easy to use.

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Video Head

& A3573F

AL Tripod

with Case

A complete tripod system for video

eighing up to 17.6 lb. The syst

has a maximum height of 63.8", folds down to 33.1", and weighs 11 lb.

S8 Pro

SIRUI

P-204S

Aluminum

Monopod

159⁹⁵

Photo/Video

GARY FONG \$5995

Lightsphere NO TAX!

Diffuses the light from your on-camera shoe-mounted flash

Compatible with most flashes, including larger more powerful units, for quickly attaching and removing the diffuser. Also, its collapsible design means

with Speed Mount

⁵349 NO TAX! WATERPROOF TO DEPTHS OF 50 16 MEGAPIXEL CRUSHPROOF TO 220LBF SHOCKPROOF TO 7' FREEZEPROOF TO 14°F A revolutionary new sensor inspired by film **4X** Z00M DUSTPROOF 3.0" RGBW LCD Monitor Shoot in RAW for the highest possible **16.3** • Hybrid Multi Viewfinder, switch resolution and maximum creative control resolution and maximum creative con

• Super-bright F2.0 wide-angle zoom

• Built-in Wi-Fi, fast GPS, and
multifunction e.Compass between an optical and electronic • 200-6400 ISO (Extended Mode: \$2149 - \$900 instant rebate **Metro Sling** Camera Strap \$39⁹⁵ NO TAX!

1080 \$379 - \$30 instant rebate Made for Micro 4/3, Mirrorless Cameras

Small, compact and lightweight, it's a smaller version of Black Rapid R-Strap. FastenR and ConnectR hardware system, are identical to BlackRapid's other R-Straps

with PROplate NO TAX!

CapturePRO Camera Clip A camera holstering system that securely holds your camera without the tradition al camera strap. The system is made up

compatible with all Arca-type clamps

of a clip and a PROplate quick release plate, which together can support up to 200 lb. The quick release plate is

OLIVE



up to 15" store inside padded pockets on the bag's interior.

think TANK" ph

HardDrive

Backpack

Streetwalker \$22995

Comfortable backpack holds up to a

COBALT, DARK COPPER, GRAPHITE OR All-weather, rugged performanc

A versatile messenger bag that can hold a professional DSLR with 2-3 lenses with up to a 70-200 f/2.8 attached to the camera. The camera and lenses fit inside a removable padded insert in the main compartment, and a tablet and laptor



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§1396

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S6900

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\$196⁹⁵

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16 12X

Wi Fi SONOR BUILT-IN

Selphie ready!

Share images to a compatible smart-phone wirelessly -in a snan!

in a snap! 19 Scene Modes for

effortless photos

Target Finding AF for accurate,

intelligent autofocus

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Nikon's top-of-the-line

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Three illumination patterns

light distribution angles

• Fully compatible with Nikon Creative

(standard/even/center-weighted)

• Automatically detects Nikon FX and

Nikon DX formats and selects suitable

SB-910

PLUS TAX

546⁹⁵

plus built-in Wi-Fi

. No Optical Low-Pass Filter

• 4.2MP DX-Format CMOS Sensor

• 3.2" 1,229k-Dot LCD Monitor

D5500 EXPEED 4

24.2 MEGAPIXEL 1000p Touchscreen Vari-SAVE \$200 angle 3.2" LCD \$79695 • A new Fn button gives you one-touch access to import one-touch access to important PLUS TAX Built-in Wi-Fi & smartphone

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\$996.95 - \$200 Low-light sensitivity up 25600 and up to 5 fps

10x25

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An excellent choice Trailblazer for outdoor adventures! · Eco-Glass optics housed in a sleek lightweight body

2998

12.2

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Vario-Tessar T* FE

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Captures outstanding 35mm full frame images

with Carl Zeiss® T* coating, five aspherical elements, and one ED glass element combine

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RX100 IV

14-bit uncompressed

Back-illuminated 35mm full-

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Images that are extremely

Extra sensitivity and

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3840 x 2160 Extra sensitivity and wide dynamic range

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\$698⁹⁵ NO TAX! 24.3 New Pixel Shift Resolution Advanced resolution technol

\$898.95 - \$200 for capturing still life subjects ultra high definition 645**Z** DSLR Body

FULL HD Excellent high ISO

51.4 Anti-Alias Filter-Less Design • 3.2" 1037K Dot Tiltable Air-Gapless LCD • Full HD 1080 60i/30p/24p Video Capture

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SAVE \$143.40 1847

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• 3.0" 920K Pixel LCD Display • ISO 100 - 25,600 • Optical Image Stabilization **3.1X** ZOOM \$1195 - \$143.40 instant savings **INCLUDES:** EKP receiver

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Small enough to fit in your

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Upgrades your consumer MPEG vide

Record seamlessly from expensive

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Designed for plug and record operation

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production, as well as electronic news gathering (ENG) and A/V rental houses.

63X Z00M

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Powerful 63x zoom Optical SteadyShot™ Image Easy Mode optimizes camera settings • 360° Sweep Panorama™ mode



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Super slow motion at maximum of 40x and Super-high-speed shutter of 1/32000 sec. with up

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BIONZX Pop-Up EVF

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A motorized gimbal stabilizer that helps eliminate unwanted shake while shooting The 3-axis system offers active motion footage shooting. You can use the joystick controller on the gimbal to control the tilt movement



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• Pivoting • Non-slip rubber grip

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