

36th ANNIVERSARY SALE

# NO TAX

FREE Case & SD Card

with these cameras

# Sammy's Camera

## Canon 13" x 19" Photo Printer

**FREE\***

with select Canon DSLR's & Point & Shoots!

**\$500  
VALUE**

**Canon  
PIXMA  
Pro 9000**

High Performance Photo  
Printing up to 13" x 19"  
for Professional Quality



\*\$499.99 - \$100 Samys instant savings - \$400 AMEX gift card by mail,  
with purchase of T3, T3i, T4i, 60D, 7D, 5D Mark II, 5D Mark III, G1X or G12



**Canon  
EOS  
REBEL T3**  
with Canon 18-55mm IS

**no  
tax**

Save \$50  
**\$499**

**INCLUDES  
PRINTER!**  
After printer rebates\*

**HD** HD video recording  
and Live View shooting

- Convenient in-camera Feature Guide
- ISO 100 - 6400 for shooting from bright to dim light
- 3.0 fps continuous shooting



**D3100™**  
with 18-55mm VR

Save \$150  
**\$499**

\$649 - \$150 instant rebate  
PLUS TAX

**Full 1080p HD Cinematic  
Video with full-time  
autofocus & sound**

- 3" monitor w/ One-Touch Live View
- 3fps continuous shooting
- ISO sensitivity 100-3200, expandable to ISO 12800 equivalent

**1080p  
HD  
MOVIE**

**14.2  
MEGA  
PIXEL**



**SONY**  
make.believe  
**NEX-5N**  
with 18-55mm

Save \$100  
**\$598**

**no  
tax**

**Full HD 1080/60p  
video capture**

- Up to 10 fps shooting to capture the decisive moment
- Tilttable 3.0" Touch LCD
- Sweep Panorama™ mode captures incredible landscapes in 2D or 3D

**Full HD Movie**

**16.1  
MEGA  
PIXEL**

\$698 - \$100 instant rebate



The only camera approved  
by Star Mazda Series!

**no  
tax**

**NEW @ SAMYS!**  
**REPLAY XD**  
**XD 1080 \$299.99**  
Video Camera Kit

- Water-resistant, hard anodized, rugged aluminum housing for your extreme adventures
- Extremely small and lightweight
- Simple, two-button ON/OFF and Start/Stop make the Replay XD 1080 camera easy to operate. Simply turn it ON and Press Record to Start
- The built-in LED & Vibration Feedback tell you that you're ready to go

**Full HD  
1080p**

**Replay XD DC  
Wall Charger  
\$19.99**

**Reply XD RePower  
2200 mAh  
External Battery  
\$59.99**



**Canon  
PowerShot  
S100**  
DIGITAL CAMERA

Save \$50  
**\$379**

\$429 - \$50 instant rebate

**no  
tax**

**FULL HD  
1080**

**12.1 MP | 5X ZOOM**  
Improved low-light performance up to ISO 6400

- Capture stunning Full HD 1080p video in stereo sound with a dedicated movie button
- Built-in GPS tracker • Large 3.0-inch wide LCD



**New!**

**Panasonic  
DMC-FZ200**  
Save \$50  
**\$549**

**12.1 MP | 24X ZOOM**

**First ever 24X F2.8  
constant camera**

- 1080/60p Full HD Video Recording
- High Sensitivity MOS Sensor for noise-free shooting
- Approximately 0.95 sec. start-up time

**FULL HD  
1080**

**LEICA  
DIGITAL LENS**

\$599 - \$50 instant rebate

**no  
tax**



**SONY**  
make.believe

**NEX-VG20**  
Interchangeable Lens Handycam  
with 18-200mm lens

Save \$100  
**\$2198**

**no  
tax**

**1920-1080  
recording**

Compatible with Sony's E-mount lenses

- 1080p/60p
- Quad Capsule Spatial Array stereo mic
- 16.1MP RAW Still Images at up to 6fps
- Full Manual Control

**FREE KATA CC-192 \$99.95 Value!**

**FREE 32GB SD HS Class 10 Card \$34.95 Value!**

**FREE Sony NP-FV100 Hi-Capacity Battery \$99.95 Value!**

**FREE Sony HVL20DW2 Dual Video Light \$79.95 Value!**



**SONY**  
make.believe

**alpha 57**  
with 18-55mm

Save \$100  
**\$698**

**no  
tax**

**Focus and shoot simultaneously**

- Shoot up to an incredible 12 frames per second with continuous auto focus and auto exposure
- Tilt/swivel 3" LCD screen
- SteadyShot INSIDE™ stabilization

**16.1  
MEGA  
PIXEL**

\$798 - \$100  
instant rebate



**OLYMPUS**

**E-PM1**  
with 14-42mm

Save \$50  
**\$349**

**no  
tax**

**In-body  
image stabilization**

- 3" widescreen LCD
- Fast shutter response time of less than 60 milliseconds
- Live Guide system allows you to preview effects as you adjust them

**12.3  
MEGA  
PIXEL**

**HD  
MOVIES**

\$399 - \$50 instant rebate

#### ACTION VIDEO

**GoPro**  
Hero2 Outdoor, Motorsports or Surf Edition

**\$299<sup>99</sup>** **no tax**

• Waterproof to 197'  
• 1080p video & 11 MP photos at a rate of 10 photos per second

**FREE AUDIO-TECHNICA ATR3350 MIC & 16GB SD Card**

**GoPro Wi-Fi BacPac + Remote Combo Kit \$99<sup>99</sup>**

**DELKIN DEVICES**  
WINGMANHD Waterproof 3 oz. Action Camera

**\$199<sup>99</sup>** **no tax**

**Full HD 1080p**  
**1.5" LCD**

**Waterproof to 100ft.**

• 1080p HD video at 30fps  
• Includes suction, bar & two helmet mounts

**FREE 16GB SD Card & Lowepro Edit 110 Case**

**CONTOUR HD**  
**New!**

**CONTOUR+2 Full HD Camera \$399<sup>99</sup>** **no tax**

**FREE CONTOUR CARRY CASE**

**Full HD 1080p**

**Easier to use, and now share 1080p HD video across the networks you use most**

- Instant On-Record switch
- Even better video quality
- 60-meter waterproof case

**Contour MOTO Mounts \$99<sup>99</sup>**

**SONY**  
make.believe

**Bloggie Sport HD Camera \$178** **no tax**

**Waterproof to 16 feet, Shockproof to 5 feet, Dustproof Casing**

- Full HD 1080p video and 5.1MP photos
- Built-in 4GB memory records up to 2 hours of HD footage
- Shoot Pics and Video Simultaneously

**FREE LOWEPRO VOLTA 20 CASE**

#### HDSLR RIGS

### FREE RIG ASSEMBLY!

**JAG351**  
Field Runner

**\$279<sup>99</sup>** **no tax**

A new small shoulder rig is now available. "The Field Runner" is a smaller version of the full shoulder rig version, also a bit more affordable, as it includes less parts, and is definitely more compact.

**JAG351**  
Straight Rig

**\$499** **no tax**

Shooters who use an external monitor or EVF will prefer The Straight Rig because it places the monitor/EVF in front of the face while leaving the camera balanced on the centerline of the rig.

**JAG351**  
Full Shoulder Rig

**\$742** **no tax**

Places the camera directly in front of the shooter's face, and features wide, sturdy handles for smooth operation, plus a comfortable shoulder-pad and counterweight.

**DIFOCUS**  
Cine Bundle

**\$609** **no tax**

A serious tripod-mounted camera support ecosystem

**DIFOCUS**  
Starter Bundle

**\$319** **no tax**

The addition of rods and a follow focus means you'll be able to accurately focus on moving subjects and rack focus between two or more areas in the scene.

#### SOUND RECORDERS & MICS

**TASCAM**  
DR-40 4-Track Handheld Digital Audio Recorder

**\$189** **no tax**

**FREE 50 Hour Battery Pack** with DR40 purchase

Adjustable mics, four-track recording and extended battery life

**ZOOM**  
H4N

**\$269** **no tax**

4 track digital stereo recorder

**TASCAM**  
DR100MK II

**\$299** **no tax**

**FREE 50 Hour Battery Pack & 16GB Class 10 SD Card** with DR100MKII purchase

24 bit/96kHz Linear PCM Recorder

**AZDEN**  
SMX-10 Stereo Mic

**\$89** **no tax**

A directional stereo microphone for use with DSLR's and video cameras

**AZDEN**  
WMS-PRO VHF Wireless Lavalier Handheld Mic System

**\$159** **no tax**

Features a 2-channel switchable transmitter and receiver delivering clean, reliable RF performance for up to 250'.

**SHURE**  
VP82 Ends Address Shotgun Mic

**\$299** **no tax**

**FREE Shock Mount** with VP82 purchase

A professional shotgun microphone for use in A/V sound reinforcement. Compact and lightweight with a wide aperture and excellent off-axis rejection

**RØDE**  
NTG3 Precision RF Bias Condenser Shotgun Microphone

**\$699** **no tax**

**FREE Shock Mount** with VP82 purchase

Designed for professional use on film, television, ENG and wherever high resolution broadcast audio is required.

**SHURE**  
Shure FP1583 Kit

**\$499<sup>95</sup>** **no tax**

Portable, intuitive and flexible components

Features the FP5 portable diversity receiver, FP1 bodypack transmitter and WL 183 lavalier microphone. The Shure FP series provides professional, portable wireless operation in the 24MHz band, is easy to operate and affordable

**SENNHEISER**  
MKE400 Shotgun Mic

**\$199** **no tax**

A small shot gun microphone for cameras with a lighting shoe mount & external microphone input

**RØDE**  
Video Mic

**\$99** **no tax**

Professional grade shotgun microphone designed for use with consumer video cameras and personal audio recorders

#### TRIPODS

**SLIK**  
504 QF II Video Tripod

**\$129<sup>95</sup>** **no tax**

- Can also be used for still photos
- Pan handle is extra long & adjustable

**75mm ProVista Tripod, FM18 Head, and W3 Dolly with 3" Wheels Kit**

**\$219<sup>95</sup>** **no tax**

Provides rigid support for those who need strength more than versatility in height options, as well as mobility in a studio setting

**Manfrotto**  
MVH502A + MT502AM + Bag

**SAVE \$50**  
**\$399** **no tax**

**With New Bridging Technology**

- For Video Tripods with 75mm Half-Balls
- New telescoping tandem; or twin tubes provide extra stability
- Supports 8.8 lb

\$449 - \$50 instant rebate

#### RECORD | MONITOR | PLAYBACK+PLAYOUT | READY-TO-EDIT

**New!**

**Ninja 2 Video Recorder \$995** **no tax**

10bit Smart Production for DSLR's & HDMI Cameras

Provides top quality recording but also features monitoring functions that help assess exposure, focus and calibration. Also available are intuitive signal detection and file management tools. All tasks are performed in an advanced yet simple touchscreen operating environment.

**ATOMOS**

**Samurai Video Recorder \$1595** **no tax**

10-Bit Field Recorder, Monitor and Playback & Payout Device

A portable touchscreen Professional 10bit HD Recorder, Monitor, & Playback device that captures pristine video and audio direct from any camera with HD/SD-SDI. It encodes in real-time to the visually-lossless Apple ProRes format, onto low-cost, removable 2 1/2 inch hard disks. You can then review your footage in real-time onto the pristine 5" display or out onto any HD-SDI capable device, including directors monitors & broadcast equipment.

# NO TAX ON EVERYTHING FROM THESE MANUFACTURERS:

samys.com

# Samy's Camera

AUDIO-TECHNICA	COTTON CARRIER	EPSON	HASSELBLAD	JTL	MANFROTTO	PHASE ONE	QUANTUM	SHURE	HOLSTER	TIFFEN
AVENGER	CREATIVE LIGHT	FOBA	DIGITAL	KATA	METZ	PHOTOFLEX	REPLAY XD	SIGMA	STEADICAM	FILTERS
AZDEN	CRUMPLER	FUJI	HELIOPAN	KENKO	NIKON	PHOTIX	RICOH	SINAR	STELLAR	TOKINA
BENRO	DJFOCUS	DIGITAL	HENSEL	KOBOLD	(NON-MVP PRODUCTS)	PHOTOFLEX	RODE MIC	SKB CASES	STO-FEN	TOYOVIEV
BLACK RAPID	DANE-ELEC	GARY FONG	HOODMAN	KUPO	NOVOFLEX	PHOTOGENIC	ROTATRIM	SLIK	STRAP BUDDY	VIVITAR
BRONCOLOR	DAVIS & SANFORD	GENUS	HOYA	LA CIE	OP/TECH	PINA ZANGARO	RPS STUDIOS	SMITH VICTOR	SUNBOUNCE	WESTCOTT
CALRAD	DELKIN	GIGAPAN	ILFORD INKJET	LASTOLITE	PACIFIC IMAGE	PIONEER ALBUMS	SAMSON	SONY CAMERAS	SUN SNIPER	Wi DIGITAL SYSTEMS
CANON (EXCLUDES 1DX & C300)	(NON-MEMORY ONLY)	GIOTTOS	IMPOSSIBLE PROJECT FILM	LEGION PAPER	PANASONIC (EXCLUDING PRO/AVI PRODUCTS)	PLUSTEK	SCHNEIDER LENSES	(DSLR'S & LENSES)	TAMRAC	WRITE
CINEVATE	DOMKE	GITZO	INDURO	LOWEL	PELICAN	POCKET WIZARD	SEKONIC	TAMRON	TENBA	ZACUTO
CONTOUR	DYNALITE	GOSSEN	ITOYA	LUMIQUEST	PENTAX	PROFOTO (EXCLUDES PRO7 & PRO8)	SETWEAR	TENBA	THINK TANK	ZEISS (EXCLUDES CP2 LENSES)
	ELINCHROM	GTECH		MAMIYA						

## CAMCORDERS

**Panasonic HC-V100K**  
HD Camcorder

FREE 16GB SD Card & Lowepro Edit 140 Case

SAVE \$30

**\$240** **no tax**



**Intelligent 42x Zoom**

- POWER O.I.S. with Active Mode corrects even slight hand-shake and high-power zoom shots with
- High Sensitivity Sensor for beautiful images even in dimly lit place
- 32.5mm Wide-Angle Zoom

\$270 - \$30 instant rebate

**Canon VIXIA HF R300**  
Flash Memory High Definition Camcorder

FREE 16GB SD Card & Lowepro Edit 140 Case

**\$309** **no tax**



**Superb imaging revved with intense zooming power**

- 51x Advanced Zoom and SuperRange Optical Image Stabilization
- Record in AVCHD for the highest quality viewing on an HDTV or archiving, or in MP4 format for easy sharing with mobile devices or cloud applica-

1920x1080 Recording

**Panasonic HCV-500K**  
Full HD Camcorder

FREE 16GB SD Card & Lowepro Edit 140 Case

SAVE \$40

**\$334<sup>95</sup>** **no tax**



**AVCHD Progressive Compliant 1080/60p Recording**

- 38x Optical Zoom
- Four special effects modes
- 3.0" Wide LCD with Intuitive Touch Operation
- Can convert 2D images recorded by the user into 3D images

\$374.95 - \$40 instant rebate

**Panasonic HC-V700M**  
HD Camcorder

FREE 16GB SD Card & Lowepro Edit 140 Case

SAVE \$70

**\$429<sup>95</sup>** **no tax**



**AVCHD Progressive Compliant 1080/60p Recording**

- New High Sensitivity Sensor portrays brightly lit scenes beautifully, and also captures dimly lit scenes
- 2D to 3D Conversion & 3D Conversion Lens
- 16GB of Memory

\$499.95 - \$70 instant rebate

**Canon VIXIA HF M500**  
Flash Memory High Definition Camcorder

FREE 16GB SD Card & Lowepro Edit 140 Case

**\$530** **no tax**



**Small and light with a sleek new design**

- 10x HD Video Lens with SuperRange Optical Image Stabilization
- Choose to record in AVCHD for the highest quality viewing on an HDTV
- 3.0-inch Flat Touch Panel LCD

1920x1080 Recording

**Panasonic HC-X900M**  
High Definition Camcorder

FREE 16GB SD Card & Lowepro Edit 140 Case

**\$898** **no tax**



**1080/60p High Definition Video**

- 3D Recording with Optional VW-CLT2 Lens
- 32GB Built-In Memory
- Touch 3.5" 3D LCD Display & Viewfinder
- 29.8mm Wide-Angle F1.5 LEICA Dicomar Lens
- 12x Optical Zoom
- Manual Control Ring + iAuto

**Canon HF G10**  
Flash Memory Camcorder

FREE 16GB SD Card & Lowepro Edit 140 Case

**\$1199** **no tax**



**32GB internal flash drive plus two SDXC-compatible memory card slots**

- Full HD 1920 x 1080 video
- 3.5" High Resolution Touch Panel LCD
- Dynamic SuperRange Optical Image Stabilization with Powered IS

1920x1080 Recording

**Canon XA10**  
High Definition Camcorder

FREE 16GB SD Card & KATA CC-191 Case

**\$1949** **no tax**



**Ultra compact for situations where mobility is critical while shooting**

- 64GB Internal Flash Drive and 2 SDXC-compatible memory card slots
- Canon Native 1920 x 1080 CMOS Image Sensor
- Canon DIGIC DV III Image Processor
- 3.5" High Resolution Touch Panel LCD and EVF

1920x1080 Recording

**Canon XF100**  
High Definition Camcorder

FREE 16GB CF Card & KATA Case

**\$2995** **no tax**



**Compact in size, light weight and fully featured**

- MPEG-2 compression is both highly reliable and versatile
- Record to affordable compact flash Cards

1920x1080 Recording



## SHARPEN YOUR SKILLS @ SAMY'S EDU

We offer many introductory classes with your DSLR purchase:

- Intro to your Canon DSLR with Mike Monezis
- Understanding your Nikon DSLR with Art Ramirez
- Understanding your Digital Camera with Art Ramirez
- Nikon 1 System with Paul Van Allen
- Intro to On Camera Flash with George Simian
- Intro to DSLR Video with Michael Britt or Mike Walker
- Sony Alpha School
- What's New in Photoshop CS6
- What's New in Lightroom 4

In addition to our huge selection of photographic equipment and great service, Samy's Camera offers classes for beginners and advanced photographers alike.

Let Samy's Camera help you take the best possible photos with your new camera!

**FREE CLASS**  
with camera purchase!  
(see store for details)

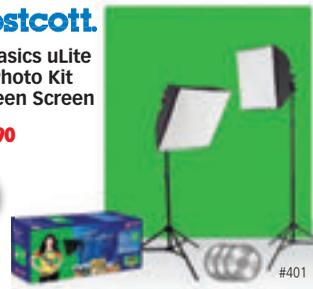
**CHECK OUT SAMYS.COM/EDU FOR UPCOMING EVENTS & CLASSES**

For more information, call (323) 456-4564, or email edu@samys.com

## VIDEO LIGHTING

**westcott Photo Basics uLite Digital Photo Kit with Green Screen**

**\$249<sup>90</sup>** **no tax**



2-uLite 500w constant lights, 2-20" softboxes, 2-light stands, 1-9x10 Green Screen, Educational DVD and Digital Image DVD

**westcott Collapsible Reflector Kit with Case, Reflector Holder Arm & Stand**

**\$99<sup>90</sup>** **no tax**



40" 5-in-1 Reflector Kit #304

The fastest, most affordable way to achieve diffused or reflective light

**Manfrotto ML360 Midi-36 LED Panel**

**\$99<sup>95</sup>** **no tax**



A LED light that attaches to your DSLR or other compact camera, for shooting video under 5600K daylight. The compact light features a dimmer that grants full control over illumination from 0-100%.

**Draco Dracast 500 LED Light**

**\$549** **no tax**



Green and extremely energy-efficient, yet produces light that's equivalent to a 500w hot light. Now you can plug your lights into a regular household outlet without the risk of blowing a fuse. LEDs produce very little heat - no more waiting twenty minutes to pack up your light kit.

# Samy's Camera

# NO TAX

## 36th ANNIVERSARY SALE

### FREE CASE & SD CARD with these cameras

### MIRRORLESS

**Nikon J1**  
with 10-30mm

**SAVE \$200**  
**\$449**  
PLUS TAX

**10.1** MEGA PIXEL

**Highly compact & portable**

- 10 FPS continuous shooting
- One touch Full HD 1080p movie record mode
- Wide ISO range of 100-3200, up to 6400
- Motion Snapshot brings photos to life

\$649 - \$200 instant rebate MVP

**FREE CARD & CASE!**

**SAVE \$100**  
**Nikon 30-110mm F3.8-5.6**  
**\$149**

PLUS TAX \$249 - \$100 instant rebate, with J1 or V1 purchase, MVP

**Panasonic DMC-GX1**  
with 14-42mm

**SAVE \$250**  
**\$549**

**16** MEGA PIXEL

**Excellent video shooting with full-time autofocus**

- Stunning 1920 x 1080 AVCHD full HD videos with high-quality sound
- 3.0" Touch Enabled LCD
- 4.2 fps (16MP) / 20 fps (4MP) consecutive shooting

\$799 - \$150 instant savings - \$100 instant rebate

**FREE CARD & CASE!**

**SAVE \$150**  
**Panasonic 45-175mm F4-5.6**  
**\$299**

\$449 - \$150 instant savings, with GX-1 purchase

**SONY make.believe**

**α NEX-F3**  
with 18-55mm

**SAVE \$100**  
**\$498**

**16.1** MEGA PIXEL

**AVCHD™ 1080/60i or 24p HD movies**

- 16000 ISO provides versatile low-light performance
- Up to 5.5 fps shooting to capture the decisive moment
- Live View on the LCD

\$598 - \$100 instant rebate

**FREE CARD & CASE!**

**SAVE \$100**  
**SONY 55-210mm F4.5-6.3**  
**\$248**

\$349 - \$100 instant rebate, with NEX-F3, NEX-5N or NEX-7 purchase

**SONY make.believe**

**NEX-7**  
with 18-55mm

**SAVE \$80**  
**\$1268**

**24.3** MEGA PIXEL

**Pocket camera with professional-grade performance**

- OLED electronic viewfinder with 2359K dots
- Up to 10 fps shooting
- Full HD movie at 60p, 60i or cinematic 24p
- Flexible manual control for expressive HD movies

\$1348 - \$80 instant rebate

**FREE CARD & CASE!**

**SAVE \$25**  
**50mm F1.8 Mid-Range Prime Lens**  
**\$273**

\$298 - \$25 instant rebate

### DSLR's

**Nikon**  
*At the heart of the image™*

**D5100**  
with 18-55mm VR

**SAVE \$200**  
**\$649**  
PLUS TAX

**16.2** MEGA PIXEL

**4 fps continuous shooting**

- 3" 921k-dot Vari-angle LCD screen
- In-camera Effects mode for stills and D-Movies
- 1080p Full HD D-movies

\$849 - \$200 instant rebate MVP

**FREE CARD & CASE!**

**SAVE \$100**  
**Nikon 55-200mm F4-5.6 VR**  
**\$149**

PLUS TAX \$249 - \$100 instant rebate, with D3100 or D5100 purchase.

**Canon EOS REBEL T3i**  
with 18-55mm

**SAVE \$100**  
**\$699**

**18** MEGA PIXEL

**HD video capture at 1080/30P**

- ISO Sensitivity 100-6400
- Improved EOS Full HD Movie mode with manual exposure control
- Vari-angle 3" Clear View LCD monitor

\$799 - \$100 instant rebate

**FREE CARD & CASE!**

**SAVE \$150**  
**55-250mm F4-5.6 IS Telephoto Zoom**  
**\$149**

\$299 - \$150 instant rebate

**Nikon**

**D7000** BODY

**SAVE \$200**  
**\$999**  
PLUS TAX

**16.2** MEGA PIXEL

**Full 1080p HD Movies with full time autofocus**

- 6 fps continuous shooting
- Dynamic ISO range from 100 to 6400

\$1199 - \$200 instant rebate MVP

**FREE CARD & CASE!**

**SAVE \$200**  
**Nikon 24-70mm F2.8G**  
**\$1689**

PLUS TAX \$1889 - \$200 instant rebate, with D7000 purchase.

**Canon EOS 60D**  
with 18-135mm

**SAVE \$100**  
**\$1199**

**18** MEGA PIXEL

**Capture HD video at 1080p**

- Vari-angle 3.0-inch Clear View LCD
- 5.3 fps continuous shooting
- ISO 100 - 6400 (expandable to 12800) for shooting from neutral to low light

\$1299 - \$100 instant rebate

**FREE CARD & CASE!**

**SAVE \$40**  
**50mm F1.4**  
**\$359**

\$399 - \$40 instant rebate

### POINT & SHOOT

**Canon PowerShot A3400IS**

**SAVE \$30**  
**\$129**

**16MP | 5X ZOOM**

**Touch Screen**

- 3" touch panel LCD offers easy & intuitive operation and Touch Shutter makes capturing photos easy and interactive
- Shoot brilliant 720p HD video with a dedicated movie button

\$159 - \$30 instant rebate

ALL CANON ADVERTISED MERCHANDISE INCLUDES CANON USA 1 YEAR LIMITED WARRANTY REGISTRATION CARD.

**FREE CARD & CASE!**

**no tax**

**Panasonic DMC-TS20**

**SAVE \$50**  
**\$129**

**16.1 MP | 8X ZOOM**

**Waterproof to 16 feet Shockproof to 5 feet Freezeproof to -10° Dustproof**

- 2.7" LCD with anti-reflective coating

\$179 - \$30 instant rebate - \$20 instant savings

**FREE CARD & CASE!**

**no tax**

**Nikon COOLPIX S6300**

**SAVE \$30**  
**\$169**

**16MP | 10X ZOOM**

**Full HD (1080p) movies with stereo sound**

- Compact, powerful 10x optical zoom
- Wide-view panoramas
- A host of in-camera Special Effects

\$199 - \$30 instant rebate

**FREE CARD & CASE!**

**no tax**

**Nikon COOLPIX L810**

**SAVE \$80**  
**\$199**

**16.1 MP | 26X ZOOM**

**22X Zoom - 22.5mm - 585mm**

- Optical VR Image Stabilization
- HD (720p) movies with stereo sound
- Brilliant 3.0-inch LCD monitor

\$279 - \$80 instant rebate

**FREE CARD & CASE!**

**no tax**

**SONY make.believe**

**DSC-WX150**

**SAVE \$30**  
**\$218**

**18.2 MP | 10X ZOOM**

**Stunning low-light performance**

- High speed AF improves focus speed, even in low light
- AVCHD™1080/60i with dual record of stills and movies
- Up to 10 frames per second

\$248 - \$30 instant rebate

**FREE CARD & CASE!**

**no tax**

### ADVANCED COMPACTS

**Panasonic DMC-ZS20**

**SAVE \$110**  
**\$239**

**14.1 MP | 20X ZOOM**

**Map-Integrated GPS function**

- Leica DC lens extending from a 24mm ultra wide-angle setting
- Full HD Video 1080/60p in AVCHD Progressive format
- High image quality featuring ISO3200 in full resolution

\$349 - \$60 instant savings - \$50 instant rebate

**FREE CARD & CASE!**

**no tax**

**Nikon COOLPIX S100 Kit**

**SAVE \$30**  
**\$269**

**16MP | 5X ZOOM**

**Incredibly thin - less than 1"**

- Bright 3.5-inch OLED touch screen
- ISO 125-3200 for great low light shooting
- Shoot and share Full HD 1080p movies
- 3D image capable

\$299 - \$30 instant rebate

**FREE CARD & CASE!**

**no tax**

**Canon PowerShot SX40HS**

**SAVE \$80**  
**\$349**

**12.1 MP | 35X ZOOM**

**Full HD 1080p video in stereo sound with a dedicated movie button**

- Zoom while shooting and play back videos on an HDTV via the HDMI output
- 2.7-inch wide Vari-Angle LCD
- Improved low-light performance up to ISO 3200 and enhanced image quality

\$429 - \$80 instant rebate

**FREE CARD & CASE!**

**no tax**

**Canon PowerShot G12**

**SAVE \$50**  
**\$449**

**10MP | 5X ZOOM**

**RAW + JPEG image modes**

- 720p HD video in stereo sound and play back via the HDMI output
- Large, bright 2.8-inch Vari-angle LCD
- Improved low light performance and better image quality

\$499 - \$50 instant rebate

**FREE CARD & CASE!**

**no tax**

**Panasonic DMC-LX7**

**SAVE \$50**  
**\$449**

**10.1 MP | 3.8X ZOOM**

**Brightest ever F1.4 - F2.3 Leica DC Vario-Summilux lens**

- 1080/60p Full HD Video Recording
- The 1/1.7-inch 10.1-megapixel High Sensitivity MOS sensor expands the dynamic range by increasing sensitivity and saturation
- The internal ND filter reduces the amount of light to slow down the shutter speed by 3 steps

\$499 - \$50 instant rebate

**FREE CARD & CASE!**

**no tax**

# Samy's Camera

samys.com

## NO INTEREST if paid in full within 6 or 12 Months\*

\*Valid on purchases of \$199 or more for the 6-month offer and on any purchase of \$499 or more for the 12-month offer made on your Samy's Camera credit card made between Sept 16, 2012 to Sept. 22, 2012. Interest will be charged to your account from the purchase date if the promotional purchase is not paid in full within 6 or 12 Months or if you make a late payment. Minimum Monthly Payments Required.

**PRICES GOOD UNTIL SEPT. 22, 2012**  
Not responsible for typographical errors. Quantities limited to stock on hand. First come, first served. No rainchecks and no holds. Prices subject to change without notice. See store for details. Special offers available on in stock items only. Colors vary by location. Samy's pays Sales Tax on select items. Mail Order, samys.com and all Used, Demo or Refurbished purchases are excluded from the "No Sales Tax" Promotion. \*Nikon MVP & SONY Shure products are excluded from "No Sales Tax" promotion.

**LOS ANGELES (323) 938-2420**  
431 S. FAIRFAX AVE. (South of 3rd)  
PRO DIGITAL (323) 857-9915  
MONDAY - FRIDAY RENTAL, FILM & PROCESSING 8am-6:30pm  
ALL OTHER DEPTS. M-F 9:30am-6:30pm  
SATURDAY 10am-6pm  
SUNDAY 11am - 5pm

**CULVER CITY (310) 450-4551**  
4411 SEPULVEDA BL. (South of Culver Blvd.)  
MON. - FRI. 9:30am-6:30pm  
SATURDAY 10am-6pm  
SUNDAY 11am - 5pm

**PASADENA (626) 796-3300**  
41 E. WALNUT ST. (In Fair Oaks)  
MON. - FRI. 8am-6pm  
VIDEO & PRO DEPTS. 9am-6pm  
SATURDAY 10am-6pm  
SUNDAY 11am - 5pm

**ORANGE COUNTY (714) 557-9400**  
3309 S. BRISTOL ST. (In Bristol Plaza)  
MON. - FRI. 9:30am-6:30pm  
SATURDAY 10am-6pm  
SUNDAY 10am - 6pm

**SANTA BARBARA (805)963-7269**  
614 CHAPALA ST (Between Cota & Ortega)  
MONDAY - FRIDAY FILM & RENTALS ONLY 9am-6pm  
CAMERA SALES 9:30am-6pm  
SATURDAY 9:30am-6pm  
SUNDAY 11am - 5pm

\*Valid on any purchase of \$199 or more for the 6-month offer and on any purchase of \$499 or more for the 12-month offer made on your Samy's Camera credit card made between Sept 16, 2012 to Sept. 22, 2012. Interest will be charged to your account from the purchase date if the promotional purchase is not paid in full within 6 or 12 Months or if you make a late payment. Minimum Monthly Payments Required.

**MAIL ORDERS:**  
(800) 321-4SAM (800) 321-4726

**SAMYS CORPORATE SALES:** (866) 726-9463  
**CASH WHILE FOR USED EQUIPMENT!** CALL GEORGE (323) 938-2420 x1293

**OPEN SUNDAY!**