

**PRO PHOTO EXPO**  
**CONFERENCE**  
**EXPO & TRADE SHOW!**  
 August 10, 11 & 12th  
 Pasadena Convention Center Booth #317

Go to **samys.com** to download a **FREE PASS** to the Trade Show!

**DATA RECOVERY**  
**ON MEMORY CARDS & HARD DRIVES**  
**STARTING AT JUST \$45**

Los Angeles (323) 938-2420  
 M-F 9:30 - 6:30  
 Sat./Sun Drop Off Only

# Samy's Camera

## DSLR's & LENSES

**Nikon**  
**D3100**  
 with 18-55mm VR  
**SAVE \$150**  
**\$499**

**1080p HD MOVIE**  
**14.2** MEGA PIXEL

Full 1080p HD Cinematic Video with full-time autofocus & sound

- 3" monitor w/ One-Touch Live View
- 3fps continuous shooting
- ISO sensitivity 100-3200

\$649 - \$150 instant rebate

Add a Nikon 55-200mm F4.5-5.6 VR **\$149**  
 \$249 - \$100 instant rebate, with D3100 purchase

**SAVE \$100**

Nikon Authorized Dealer ■  
 ALL NIKON PRODUCTS INCLUDE NIKON INC. USA LIMITED WARRANTY.  
 AUTHORIZED NIKON DEALER, NIKON USA INC.

**Canon**  
**EOS REBEL T4i**  
 with 18-55mm  
**\$949**

**NEW!**

**FULL HD 1080**  
**18** MEGA PIXEL

Advanced photography made simple and fun!

- ISO 100-12800; expandable to 25600 for shooting from bright to dim light
- High-speed continuous shooting up to 5.0 fps
- Enhanced EOS Full HD Movie mode with Movie Servo AF for continuous focus tracking
- New Vari-angle Touch Screen 3.0-inch

**Canon 40mm F2.8 STM Pancake Lens**  
**\$199**

ALL CANON ADVERTISED MERCHANDISE INCLUDES CANON USA 1 YEAR LIMITED WARRANTY REGISTRATION CARD.

**SONY**  
 make.believe  
**α77**  
 BODY  
**SAVE \$80**  
**\$1318**

**Full HD Movie**

**24.3** MEGA PIXEL

**\$1398 - \$80 instant rebate, ends 8/4/12**

HD Movie mode with AVCHD™ 60p/60i/24p

- Up to 12 fps continuous shooting
- OLED viewfinder; big and bright
- HD Movie mode with AVCHD™ 60p/60i/24p
- Flexible manual control for expressive HD movies

**Sony 28-75mm F2.8**  
**\$898**

**Nikon**  
**D7000**  
 KIT with 18-200mm  
**SAVE \$250**  
**\$1799**

**1080p HD MOVIE**  
**16.2** MEGA PIXEL

Full 1080p HD Movies with full time autofocus

- 6 fps continuous shooting
- Dynamic ISO range from 100 to 6400

**Nikon 35mm F1.8G**  
**\$199**

Nikon Case + 16GB Class 10 SD Card + Training DVD & Book

**Canon**  
**EOS 5D Mark III**  
 with 24-105mm  
**SAVE \$100**  
**\$3499**

**FULL HD 1080**  
**22.3** MEGA PIXEL

Full frame, high-resolution image capture

- Extended ISO range of 100-25600
- Advanced professional-level high definition video capabilities
- EOS HD Video with manual exposure control and multiple frame rates
- Shooting performance up to 6.0 fps

## HDSLR RIGS

**Samy's Exclusive!**

**JAG35**  
**DV Runner**  
**\$149**

Extremely lightweight and compact with a spider-like design that captures quick cinematic shots. Extremely lightweight, and delivers stability control through its three points of contact granting great balance.

**TASCAM**  
 TEAC PROFESSIONAL  
**DR-40 4-Track Handheld Digital Audio Recorder**  
**\$199**

**FREE 16GB Class 10 SD Card** with DR40 purchase

Adjustable mics, four-track recording and extended battery life

**RODE**  
**NTG-2 Shotgun Mic**  
**\$269**

**FREE 15' XLR CABLE!**

A condenser shotgun microphone designed for professional audio capturing in the field or indoors

**Samy's**  
**Minima LED Light**  
**\$199**

**FREE Mini Ball Head**

144 lights, with hot shoe mount & variable color temperature

**2 LIGHT KIT**

**Rotolight**  
**RL48IKV2 Interview Kit V2**  
**\$349**

Ultra-portable, studio accurate, self-contained HD lighting kit with Colour FX filters and pouch

- 2 - LED Ring Lights
- 2 - Mounting Stands
- Correction & EFX Filters
- Belt pouch

## MIRRORLESS CAMERAS

**Nikon**  
**1 J1**  
 with 10-30mm lens  
**SAVE \$150**  
**\$499**

**1080p HD MOVIE**  
**10.1** MEGA PIXEL

Highly compact & portable

- 10 FPS continuous shooting
- One touch Full HD 1080p movie record mode
- Wide ISO range of 100-3200, up to 6400
- Motion Snapshot brings photos to life

\$649 - \$150 instant rebate

**Nikon 30-110mm F3.8-5.6**  
**\$149**  
**SAVE \$100**  
 \$249 - \$100 instant rebate, with J1 or V1 purchase

**SONY**  
 make.believe  
**NEX-5N**  
 with 18-55mm  
**\$698**

**Full HD Movie**

**16.1** MEGA PIXEL

Full HD 1080/60p video capture

- Up to 10 fps shooting to capture the decisive moment
- Tiltable 3.0" Touch LCD
- Sweep Panorama™ mode captures incredible landscapes in 2D or 3D

**SONY 55-210mm F4.5-6.3**  
**\$298**  
**SAVE \$50**  
 \$348 - \$50 instant rebate with purchase of NEX-5N

**2 LENS KIT**

**Panasonic**  
**DMC-GX1**  
 with 14-42mm & 45-175mm lenses  
**SAVE \$500!**  
**\$749**

**Full HD Movie**  
**16** MEGA PIXEL

Excellent video shooting with full-time autofocus

- Stunning 1920 x 1080 AVCHD full HD videos with high-quality sound
- 3.0" Touch Enabled LCD
- 4.2 fps (16MP) / 20 fps (4MP) consecutive shooting

\$1249 - \$400 instant savings - \$100 instant rebate

**Panasonic**  
**DMC-GH2**  
 with 14-42mm  
**SAVE \$150**  
**\$749**

**Full HD Movie**  
**16.05** MEGA PIXEL

Full 1080 video in AVCHD format

- 24P Cinema Mode with 24Mbps
- Dolby stereo sound with video
- 16.05-megapixel Live MOS Sensor
- Touch-control Shooting / Touch Manual Control

**Panasonic 20mm F1.7mm Micro ASPH.**  
**\$399**

**OLYMPUS**  
**E-P3**  
 with 14-42mm  
**SAVE \$100**  
**\$799**

**Full HD Movie**  
**12.3** MEGA PIXEL

Fast autofocus & full 1080 HD video

- 3.0" Touch Screen OLED
- ISO sensitivity to 12800 for low light
- In-body image stabilization
- New 3D shooting

\$899 - \$50 mail-in rebate - \$50 instant savings

**Olympus 12mm F2**  
**\$799**

## COMPACT CAMERAS

**Panasonic**  
**DMC-ZS20**  
**SAVE \$110**  
**\$239**

**Full HD Movie**  
**14.1** MP | **20X** ZOOM

Map-Integrated GPS function

- Leica DC lens extending from a 24mm ultra wide-angle setting
- Full HD Video 1080/60p in AVCHD Progressive format
- High image quality featuring ISO3200 in full resolution

\$349 - \$50 instant rebate - \$60 instant savings

**Panasonic**  
**DMC-TS4**  
**SAVE \$80**  
**\$269**

**ALL-WEATHER!**  
 Waterproof to 40 feet, Shockproof to 6.6 feet, Freezeproof to 14°F Dustproof

**Full HD Movie**  
**14.1** MP | **20X** ZOOM

- GPS Function with Altimeter, Barometer, and Compass
- Full HD Video Recording in AVCHD/MPEG Format
- LEICA DC Lens

349 - \$50 instant rebate - \$30 instant savings

**SONY**  
 make.believe  
**DSC-HX200**  
**SAVE \$50**  
**\$428**

**Full HD Movie**  
**18.2** MEGA PIXEL

30x optical/60x Clear Image zoom

- Full HD 1080/60p with dual record of stills and movies
- High speed AF improves focus speed, even in low-light
- GPS and Compass record shot location and direction
- Capture the decisive moment with up to 10fps
- 3D Still Image and 3D Sweep Panorama™ mode

\$478 - \$50 instant rebate, ends 8/4/12

**SONY**  
 make.believe  
**DSC-RX100**  
**SAVE \$648**  
**\$648**

**Full HD Movie**  
**20.2** MEGA PIXEL

Full HD 1080/60p video with manual control and dual record

- Bright F1.8 Carl Zeiss Vario-Sonnar T\* lens with 3.6x zoom
- Record your photos as JPEG files, RAW files, or both
- Shoot in almost any lighting with clean high ISO 6400
- 3" Xtra Fine LCD™ display
- Up to 10fps continuous shooting

**FUJIFILM**  
**X100**  
**SAVE \$200**  
**\$999**

**Full HD Movie**  
**12.3** MEGA PIXEL

720p Video with Stereo Sound

- Sharp, Fixed 35mm (Equivalent) F/2 lens
- Switchable Optical/Electronic Viewfinder
- 2.8" LCD Monitor W/460K-Dot Resolution
- JPEG + RAW (Process In-Camera)
- 100-12800 ISO CapabilitiesHD
- Classic Design Magnesium Alloy Body

\$1199 - \$200 instant rebate

## HD VIDEO

**Canon**  
**XA10**  
 High Definition Camcorder  
**SAVE \$100**  
**\$1949**

**Full HD Movie**  
**1920x1080** Recording

Ultra compact for situations where mobility is critical while shooting

- 64GB Internal Flash Drive and 2 SDXC-compatible memory card slots
- Canon Native 1920 x 1080 CMOS Image Sensor
- Canon DIGIC DV III Image Processor
- 3.5" High Resolution Touch Panel LCD and EVF

**Canon**  
**XF105**  
 High Definition Camcorder  
**SAVE \$500**  
**\$3495**

**Full HD Movie**  
**1920x1080** Recording

Compact in size, light weight and fully featured

- MPEG-2 4:2:2 50Mbps Codec
- Record to affordable Compact Flash Cards
- Industry Standard HD-SDI Output, Genlock & SMPTE Time Code and Other Terminals

\$3995 - \$500 instant rebate

**Canon**  
**XF300**  
 High Definition Camcorder  
**SAVE \$500**  
**\$5995**

**Full HD Movie**  
**1920x1080** Recording

50Mbps MPEG-2 4:2:2 recording to Compact Flash Cards

- Genuine Canon 18x HD L-Series Lens
- Major NLE Software Compatibility
- Large, 4.0-inch, 1.23-megapixel LCD Monitor

\$6495 - \$500 instant rebate

**SONY**  
 make.believe  
**HDR-CX760**  
 Flash Memory High Definition Camcorder  
**SAVE \$1498**  
**\$1498**

**Full HD Movie**  
**1080** Recording

Full HD 1920 x 1080 60p/24p Recording

- 96GB internal flash memory
- Capture 24.1 Megapixel Still Images
- Xtra Fine 3.0" Touch LCD & Viewfinder
- Wide 26mm Carl Zeiss Vario-Sonnar T Lens
- Optical 10x Zoom & 17x Extended Zoom

**SONY**  
 make.believe  
**HDR-AX2000**  
 High Definition Flash (AVCHD) HandyCam™ camcorder  
**Records to MS/SDHC cards!**  
**\$3498**

**Full HD Movie**  
**1080** Recording

Progressive Scan 24p / 30p

- 1920x1080/60i with Film-like Progressive Scan 24p/30p
- Up to 24Mbps AVCHD video on MemoryStick PRO Duo™ or SD media

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## PHOTO PRINTERS

**EPSON**  
**Artisan 837**  
 All-in-One  
**WAS \$299**  
**\$89**

**Fast print and fax times**

- Fast 4" x 6" photo print speeds
- High-speed faxing
- 30-page Automatic Document Feeder
- 7.8" touch panel and 3.5" LCD
- Wi-Fi CERTIFIED™ n wireless networking and built-in Ethernet networking

C11CB2021

**EPSON**  
**Stylus Photo R2000**  
 Ink Jet Printer  
**SAVE \$120**  
**\$379**

**13" WIDE**

Beautiful skin tones that are highly water, smudge and fade-resistant

- Cut-sheet and roll paper in sizes up to 13" wide; supports photographic and fine art paper, canvas, 1.3 mm thick board and ink jet printable CD / DVDs

\$499 - \$100 mail-in rebate - \$20 instant savings

**EPSON**  
**Stylus Photo R3000**  
**SAVE \$180**  
**\$649**

**13" WIDE**

Networking & wireless connectivity

- Epson UltraChrome K3 with Vivid Magenta Ink Technology
- Individual high-capacity ink cartridges
- Accommodates cut-sheet and roll paper

\$829 - \$150 mail-in rebate - \$30 instant savings

**EPSON**  
**Stylus Pro 3880**  
**SAVE \$350**  
**\$945**

**17" WIDE**

Epson UltraChrome K3™ Ink Technology with Vivid Magenta

- Compact 17" wide format professional printer
- Professional, cut-sheet media from 4x6 to 17x22
- 8-color Epson UltraChrome K3™ Ink
- Auto-sharing Photo and Matte Black ink technology

\$1295 - \$250 mail-in rebate - \$100 instant savings

## FILM SCANNER

**plustek**  
**7600i SE Film Scanner**  
**SAVE \$70**  
**\$299**

**7200 dpi film scanner**

- Scans 35mm slides and negatives with 48-bit color

\$369 - \$50 instant rebate - \$20 instant savings OF7600ISE

## PRO DEPT

**SLIK**  
**Pro 700DX**  
 3-way pan tilt head  
**\$159.95**

A.M.T. super titanium alloy legs make the PRO 700 DX tripod rock steady yet lighter than it looks

**Davis & Sanford**  
**Provista 75W3, FM18 Head, & W3 Dolly with 3" Wheels Kit**  
**\$229.95**

Provides rigid support for those who need strength more than versatility in height options, as well as mobility in a studio setting

**westcott**  
**40" 5-in-1 Reflector Kit**  
**\$99.90**

The fastest, most affordable way to achieve diffused or reflective light

**westcott**  
**Strobelite Plus Three Monolight Kit**  
**SAVE \$280**  
**\$699.90**

Portable & efficient with 3-200ws lights

INCLUDES: Two soft boxes for producing pleasant, controlled and diffused light for your images, light stands and a carrying case. The Strobelite Plus monolight heads are rated at 200ws

**StarFlash 650 Portrait Kit**  
**SAVE \$100**  
**\$999.95**

**2-Head Kit with a total power of 1300ws**

INCLUDES: 2 - StarFlash 650 monolight strobes, a 60" umbrella, 1 - large Litestand soft box, 2 - 8" litesstands, 1 - 6" umbrella reflector, 1 - StarFlash strobe connector and 1 - kit case

# Samy's Camera

samys.com

**NO INTEREST** if paid in full within 6 or 12 Months\*  
 6 Months\* on purchases of \$199 or more. 12 Months\* on purchases of \$499 or more with your Samy's Camera credit card made between August 2, 2012 to August 8, 2012. Interest will be charged to your account from the purchase date if the promotional purchase is not paid in full within 6 or 12 Months or if you make a late payment. Minimum Monthly Payments Required.

PRICES GOOD UNTIL AUGUST 8, 2012  
 Not responsible for typographical errors. Quantities limited to stock on hand. First come, first served. No rainchecks and no holds. Prices subject to change without notice. See store for details.

**LOS ANGELES**  
 (323) 938-2420  
 431 S. FAIRFAX AVE.  
 (South of 3rd)  
 PRO DIGITAL (323) 857-9915  
 MONDAY - FRIDAY  
 RENTAL, FILM & PROCESSING 8am-6:30pm  
 ALL OTHER DEPTS. M-F 9:30am-6:30pm  
 SATURDAY 10am-6pm  
 SUNDAY 11am - 5pm

**CULVER CITY**  
 (310) 450-4551  
 4411 SEPULVEDA BL.  
 (South of Culver Blvd.)  
 MON. - FRI. 9:30am-6:30pm  
 SATURDAY 10am-6pm  
 SUNDAY 11am - 5pm

**PASADENA**  
 (626) 796-3300  
 41 E. WALNUT ST.  
 (East of Fair Oaks)  
 MON. - FRI. 8am-6pm  
 VIDEO & PRO DEPTS. 9am-6pm  
 SATURDAY 10am-6pm  
 SUNDAY 11am - 5pm

**ORANGE COUNTY**  
 (714) 557-9400  
 3309 S. BRISTOL ST.  
 (In Bristol Plaza)  
 MON. - FRI. 9:30am-6:30pm  
 SATURDAY 10am-6pm  
 SUNDAY 10am - 6pm

**SANTA BARBARA**  
 (805) 963-7269  
 614 CHAPALA ST  
 (Between Cota & Ortega)  
 MONDAY - FRIDAY  
 FILM & RENTALS ONLY 9am-6pm  
 CAMERA SALES 9:30am-6:30pm  
 SATURDAY 9:30am-6pm  
 SUNDAY CLOSED

**MAIL ORDERS:**  
 (800) 321-4SAM (800) 321-4726

**SAMYS CORPORATE SALES:** (866) 726-9463  
**CASH PAID FOR USED EQUIPMENT!** CALL GEORGE (323) 938-2420

\*Valid on any purchase of \$199 or more for the 6-month offer and on any purchase of \$499 or more for the 12-month offer made on your Samy's account. On promo purchase balance, monthly payments required, but no finance charges will be assessed if (1) promo purchase balance paid in full in 6 or 12 months, and (2) all minimum monthly payments on account paid when due. Otherwise, promo may be terminated and treated as a non-promo balance. Finance charges accrued at the Purchase APR will be assessed from the purchase date. Regular rates apply to non-promo balances, including optional charges. Promo purchases on existing accounts may not receive full benefit of promo terms, including reduced APR if applicable. If account is subject to Penalty APR. Payments over the minimum will be applied as required by applicable law. As of 1/1/10, APR: 28.99% & on all accounts in default, Penalty APR 29.99%. Minimum finance charge \$2.00. Subject to approval by GE Money Bank.