

**THE SONY A7 EXPERIENCE**  
**is coming to Samy's!**  
**FRIDAY & SATURDAY**  
**DEMO & LIVE MODEL SHOOT!**  
**431 S. FAIRFAX AVE. LOS ANGELES**

# Samy's Camera



## THE α7 EXPERIENCE. A NEW FRAME of MIND.

Come to the store for a demo shoot with live models and a chance to win amazing prizes.

**January 17th 10am - 6pm**  
**Open House/Q&A 6:30 - 8pm**  
**January 18th 10am - 6pm**

- Test drive the a7 Series camera in store.
- Enter for a chance to win Sony products or a photo expedition to Alaska.
- Plus, a chance to win the Grand Prize of a 1 year contract to be a Sony Artisan of Imagery - joining the ranks of noted celebrity photographers Brian Smith and Matthew Jordan Smith and National Geographic photographers David McLain and Cristina Mittermeier.

**Sony A7 with 28-70mm \$1998**  
**Sony A7R Body \$2298**

**Nikon**  
 At the heart of the image™  
**D3100**  
 with 18-55mm VR  
**SAVE \$80**  
**\$399**



**SONY**  
 make.believe  
**α58**  
 with 18-55mm  
**SAVE \$100**  
**\$498**



**FREE CASE & 32GB CARD**  
**Up to ISO 16000**  
 • 5 FPS shooting  
 • 1080/60i/24p Full HD or 1080/30p MP4 movies with Quick AF  
 • Lock-on AF for even easier focusing of moving subjects  
 \$598 - \$100 instant rebate

**New Lower Price!**  
 Full 1080p HD Cinematic Video with full-time AF & sound  
 • 3" monitor with One-Touch Live View  
 • 3fps continuous shooting  
 • ISO sensitivity 100-3200, expandable to ISO 12800 equivalent  
 After \$50 price drop and \$30 instant savings



**Canon EOS 60D**  
 with 18-135mm  
**SAVE \$200**

**Nikon**  
**D610**  
 with 24-85mm  
**SAVE \$100**  
**\$2496<sup>95</sup>**



**FREE CASE, 32GB CARD & BATTERY**  
**Full-frame, high-resolution performance**  
 • EXPEED 3 Image Processor  
 • Full HD 1080p Video Recording at 30 fps  
 • Continuous Shooting up to 6 fps  
 • Expandable Sensitivity to ISO 25600  
 \$2596.95 - \$100 instant rebate

ALL CANON ADVERTISED MERCHANDISE INCLUDES CANON USA 1 YEAR LIMITED WARRANTY REGISTRATION CARD.

ALL NIKON PRODUCTS INCLUDE NIKON INC. USA LIMITED WARRANTY. AUTHORIZED NIKON DEALER, NIKON USA INC.

**SONY**  
 make.believe  
**NEX-5T**  
 with 16-50mm  
**SAVE \$100**  
**\$598**



**FREE 16GB SD CARD & CASE**  
**DSLR-quality in about half the size & weight**  
 • 16 MP APS-C sensor with fast 10 fps shooting speed  
 • Up to ISO 25600 for versatile low-light performance  
 • Fast Hybrid AF with phase detection  
 • Full HD movies at 60p/60i/24p

**Panasonic**  
**DMC-GH3**  
 BODY  
**SAVE \$200**  
**\$1098**



**FREE 32GB SD CARD & CASE**  
**Professional HD Video up to 1080/60p in H.264 format**  
 • Sealed magnesium-alloy body helps the camera withstand the rigors of professional use  
 • Full Area High-Speed AF System for fast shooting and focus in both still and video modes  
 • Dual-OLED Displays are used for both the Live View Finder and the 25 monitor  
 \$1298 - \$200 instant rebate

**Nikon**  
**COOLPIX AW110**  
**SAVE \$30**  
**\$219<sup>95</sup>**



**New Lower Price!**  
**Shockproof up to 6.6 feet, Water proof up to 59 feet**  
 • Low-light sensitivity to ISO 3200  
 • Full HD 1920 x 1080p video at 30fps  
 • GPS, Electronic Compass, Mapping  
 • 3.0" 614k-Dot OLED Monitor  
 • VR Image Stabilization

**SIGMA**  
**70-200mm F2.8 EX DG APO OS HSM**  
**SAVE \$150**  
**\$1249**



A large-aperture telephoto zoom lenses incorporating Sigma's OS (Optical Stabilizer) anti-shake system  
 CANON, NIKON & SONY MOUNTS

**SONY**  
 make.believe  
**RX100 II**  
**SAVE \$50**  
**\$698**



**FREE SONY LEATHER CASE & 32GB SD CARD**  
**1" 20.2 MP Exmor® R sensor for extreme low-light shots**  
 • Bright F1.8 Carl Zeiss® Vario-Sonnar T\* lens  
 • Simple connectivity to smartphones via Wi-Fi® or NFC  
 • Up to ISO 12800 sensitivity  
 • Focus as fast as 0.13 seconds with high speed AF  
 \$748 - \$50 instant rebate



**Tokina**  
**11-16mm F2.8**  
**\$449**  
 An ultra wide angle, short zoom range lens that features a fast constant aperture of f/2.8  
 CANON & NIKON MOUNTS  
 While supplies last



**ROKINON**  
**8mm T/3.8 Fisheye Cine Lens for Canon**  
**\$329**  
 An excellent lens for shooting video with your DSLR camera. Designed to shoot with APS-C image sensors, for which it provides full frame coverage.

**SONY**  
 make.believe  
**HDR-AS15 Golf Training Pack**  
 Compact POV Action Cam  
**SAVE \$30**  
**\$329<sup>99</sup>**



**Wi-Fi**  
**Capture, compare and improve your swing with this Action Cam golf training pack**  
 • See all the details in 4x slow motion and then send to your smartphone or tablet to analyze on the spot with the V1 Golf App

**EPSON**  
**Stylus Photo R2000 Ink Jet Printer**  
**SAVE \$100**  
**\$499**



**Beautiful skin tones that are highly water, smudge and fade-resistant**  
 • Cut-sheet and roll paper in sizes up to 13" wide; supports photographic and fine art paper, canvas, 1.3 mm thick board and ink jet printable CD / DVDs  
 \$599 - \$100 mail-in rebate

**SONY**  
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**HDR-CX220**  
 Flash Memory High Definition Camcorder  
**SAVE \$70**  
**\$179<sup>99</sup>**



**1920x1080 Full HD Recording with 8.9MP still image capture**  
 • Full HD 1080/60p video and 8.9MP stills  
 • Carl Zeiss Vario-Tessar zoom lens  
 • 27x Optical Zoom and 32x extended zoom  
 • SteadyShot Image Stabilization  
 • 2.7" Clear Photo LCD display  
 • AVCHD and MP4 recording modes



**FREE LOWEPRO EDIT 130 Bag**

**phototools**  
**20% OFF PHOTOTOOLS BACKPACKS**

# Samy's Camera samys.com

**LOS ANGELES (323) 938-2420** 431 S. FAIRFAX AVE.  
 MON. - FRI. 9:30am-6:30pm | SAT. 10am-6pm | SUN. 11am - 5pm  
**CULVER CITY (310) 450-4551** 4411 SEPULVEDA BL.  
 MON. - FRI. 9:30am-6:30pm | SAT. 10am-6pm | SUN. 11am - 5pm  
**PASADENA (626) 796-3300** 1759 E. COLORADO BL.  
 MON. - FRI. 8am-6pm | SAT. 10am-6pm | SUN. 11am - 5pm  
**ORANGE COUNTY (714) 557-9400** 3309b S. BRISTOL ST.  
 MON. - FRI. 9:30am-6:30pm | SAT. 10am-6pm | SUN. 10am - 6pm  
**SANTA BARBARA (805)963-7269** 614 CHAPALA ST.  
 MON. - FRI. 9am-6pm | SAT. 9:30am-6pm | SUN. CLOSED  
**SAN FRANCISCO (415)621-8400** 1090 BRYANT ST.  
 MON. - FRI. 9am-6pm | SAT. 9:30am-6pm | SUN. 11am - 5pm

**SAMY'S MAIL ORDER: (800) 321-4726**  
**SAMY'S CORPORATE SALES: (866) 726-9463**

\*Valid on any purchase of \$199 or more for the 6-month offer and on any purchase of \$499 or more for the 12-month offer made on your Samy's account. On promo purchase balance, monthly payments required, but no finance charges will be assessed if (1) minimum purchase balance paid in full in 6 or 12 months, and (2) all minimum monthly payments on account paid when due. Otherwise, promo may be terminated and treated as a non-promo balance. Finance Charges accrued at the purchase date. Regular rates apply to non-promo balances, including optional charges. Promo purchases on existing accounts may not receive full benefit of promo terms, including reduced APR if applicable, if the account is subject to Penalty APR. Payments over the minimum will be applied as required by applicable law. As of 1/1/10, APR: 28.99% & on all accounts in default, Penalty APR 29.99%. Minimum finance charge \$2.00. Subject to approval by GE Money Bank.

**NO INTEREST** if paid in full within **6 or 12 Months\***  
 6 Months\* on purchases of \$199 or more. 12 Months\* on purchases of \$499 or more with your Samy's Camera credit card made between Jan. 16, 2014 to Jan. 22, 2014. Interest will be charged to your account from the purchase date if the promotional purchase is not paid in full within 6 or 12 Months or if you make a late payment. Minimum Monthly Payments Required.